



## Inspiring Kids to Get Active

### ABOUT GOODLIFE KIDS FOUNDATION

GoodLife Kids Foundation is a private foundation with a vision for every Canadian kid to have the opportunity to live a fit and healthy good life. To date, GoodLife Kids Foundation has impacted over 235,000 Canadian children through physical activity opportunities supported by the GoodLife4Kids School Program, Grant Program and Win 4 Kids contest.

To learn more about GoodLife Kids Foundation's programs, go to [goodlifekids.com](http://goodlifekids.com).

Join the conversation on getting kids active: [facebook.com/goodlifekids](https://facebook.com/goodlifekids) and [@goodlifekids](https://twitter.com/goodlifekids)

GoodLife Fitness covers 100% of our administrative and operational expenses so that every dollar raised will make the biggest impact on the lives of Canadian kids.

### GOODLIFE KIDS FOUNDATION PROGRAMS



The **GoodLife4Kids School Program** partners with local teachers to teach fitness skills in grade 4 classes at no cost to schools. Children are exposed to positive physical activity experiences that are the foundation of building a healthy lifestyle.



Our **Grant Program** provides funding for ongoing physical activity programs for children with special needs. Grants improve community access and help to remove some of the barriers preventing children from living active lives.



**Win 4 Kids Contest** is an annual contest where the public nominates programs that are getting kids active in communities across Canada. The public then votes to determine how much of \$100,000 prize each Finalist will win.