**Sample Community Event Listing** *–* ***Spin4Kids Plus 2016***

Many local television stations, newspapers, radio stations, community organizations will have “Event Listings” on their websites. These can be a great way to get some free publicity and spread the word about your *Spin4Kids Plus* event to different audiences!

Although there is no set format, the sample below is a good starting point. You should research the websites you are submitting to and match their format as closely as possible to increase the chances of acceptance. Fill in the [blanks] to personalize your listing.

*Spin4Kids Plus* is a one-day fitness fundraiser taking place Saturday March 5, 2015 at GoodLife Fitness Clubs across the country in support of GoodLife Kids Foundation.

In [City/Town], *Spin4Kids Plus* is taking place at [Location] from [Start Time] to [End Time].

*Spin4Kids Plus* gives participants the opportunity to work out and have fun while raising money to help Canadian kids lead healthier lives. Funds raised go to community programs that help get kids more physically active. Join the party! To find an event near you and register, visit [www.spin4kids.com](http://www.spin4kids.com) or contact [Local Event Leader Name] at [Email/Telephone].

Many event listings have accompanying images. Please submit the *Spin4Kids Plus* logo available under Media Documents on Connect or the Event Portal.

Some listings also give you the option to include ‘Event Categories’ or ‘Tags’. Some you might wish to include are:

* Live event
* Fundraiser
* Charity
* Fitness

**NOTE:**

If a media outlet’s reach covers an area with multiple events, please be sure to include ALL events in the area in the listing. This way we will get the greatest exposure and encourage potential participants to take part at their local events.