



Celebrating
5 years of
FITNESS
FUN!

Saturday March 5, 2016

To Support GoodLife Kids Foundation spin4kids.com

Focus: Fundraising Motivation

2 WEEKS TO GO! There is still lots of time to get those fundraising dollars in.

FACT:

If every *Spin4Kids Plus* participant raised just \$50 more, it would bring in an additional \$400,000 to give Canadian kids the opportunity to a fit and healthy good life.

Important Updates & Reminders

Deadlines for Submitting Funds

Please make note of these important deadlines:

- **Tuesday, March 8th** – All funds collected must be deposited into the GLKF RBC bank account by 11:59PM
- **Monday, March 14th** – This is the cut-off date for participants to be eligible to receive incentives based on their online verified fundraising totals
- **Friday, March 18th** – All Pledge Forms, Deposit Slips and Participant Waivers must be submitted to GLKF using the GLKF Envelopes provided to you
NOTE: *Additional envelopes can be ordered through WORKFLOW SKU: GLKF Envelope Large*



Event & Club Fundraising Standings on Spin4Kids.com

Check out where your Club ranks on the Event and Club Standings on Spin4Kids.com, listed under the Fundraising tab.

Note: Standings are based on individual Club fundraising and include online donations only. For updates on Multiple-Club Event fundraising totals, please visit the Event Page.

Event Day Materials

Event day materials (shirts, signage, balloons, etc.) should arrive to **HOST CLUBS ONLY** by February 19th, 2016.

If you do not receive these materials by February 22nd, please contact sdiebold@goodlifekids.com.

Shipping from New Era Graphix

1. **2016 Spin4Kids Plus Participant T-shirts**
 - All participants will receive one.
 - Those who registered before January 29 will receive their preferred size and style (both Unisex and Ladies provided).
2. **Team Captain Technical Top**
 - Team Captains whose teams registered and raised \$500 online by January 29 qualify to receive this top. They will be identified on the Participant Shirt spreadsheet sent to Event Leaders by February 22.
3. **All Day Participant Technical Top**
 - Individuals who have registered online as an All Day Participant and who raised \$500 online by January 29 qualify to receive this top. They will be identified on the Participant Shirt spreadsheet sent to Event Leaders by February 22.
4. **Spin4Kids Plus Balloons**
 - You've been sent a selection of foil balloons to help create a party atmosphere for your event.
 - 6x Round Red with *Spin4Kids Plus* logo
 - 6x Round Turquoise with Celebrating 5 Years
 - 8x Silver stars (blank)
 - Visit your local party store to have them inflated with helium. Talk to the party store about donating the helium, string and weights (using the donation request letter from the [Event Portal](#) and [GoodLife Connect](#)). Ask for the balloons to be arranged into bunches of five. You have enough for four bunches of five balloons.
 - Use them:
 - To highlight the entrance to your event space
 - Draw attention to refreshment or prize table
 - Decorate the stage around your instructors
 - Highlight your check-in desk

Shipping from Sportswood Printing

1. **National Sponsor Recognition Signs**
 - Two sizes - table top and floor stand
 - Display on check-in desk and in high traffic areas.
2. **GoodLife Kids Foundation Info Signs**
 - Three different signs
 - Place in prominent areas including studio entrance or front of the studio (please do not place on stage).
3. **Social Media Photo Frame**
 - Set up a photo booth area at your event.
 - Post photos on Facebook, Twitter, and Instagram.
 - Use #spin4kids and @GoodLifeKids.



How to distribute shirts to participants when they check in

- Use the 'Spin4KidsPlus-Participant Shirt' spreadsheet to set aside t-shirts for anyone who was guaranteed their size/style. *This should be done before any shirts are given to Event Leaders, Volunteers, Instructors, etc.*
- Check for qualified Team Captains and All Day Participants and set their shirts aside for them.
- Identify participants with a guaranteed t-shirt as well as qualified Team Captains and All Day Participants receiving technical tops on ALL copies of your participant list that will be used at your check in desk.
- When these participants arrive, ensure they are given the shirt(s) they've requested and earned.
- All other participants will receive sizes and styles on a first come, first served basis.
- Any shirts left over after the event can be kept at the club for member referrals. **DO NOT SHIP THESE BACK TO GOODLIFE KIDS FOUNDATION OR NEW ERA GRAFIX.**

Waivers

Participants who have registered online have already accepted the waiver so there is no need to have them sign one. However, anyone arriving unexpectedly or anyone who has not registered online at www.spin4kids.com **MUST** sign a waiver before participating. The 2016 Event Waiver can be found on the [Event Portal](#) and [GoodLife Connect](#).

Note: Any participants under the age of 18 must have a parent/guardian sign a waiver for them prior to taking part in event activities.

Photos and Videos

We are looking for photos to be used in future promotions for *Spin4Kids Plus* events. Please make sure to capture evidence of all your hard work paying off! We are specifically looking for candid shots of groups and/or individuals enjoying themselves at your event. Great photos have relevant background and show participants in action. Now is a good time to recruit a volunteer photographer if you haven't already!

Post your photos to [GoodLife Connect](#)>Picture Library>2016>Spin4Kids Plus>Your Event's Folder.

Accepting Donations at the Front Desk

Please do not to accept credit card donations through the Club's Moneris system. Only accept cash donations or cheques made payable to GoodLife Kids Foundation.

Pledge Forms

Please record in-club donations on pledge forms found on the *Spin4Kids Plus* [Event Portal](#) and [GoodLife Connect](#). Donations of \$20 or more are eligible for a tax receipt; however, we require **full donor information** in order to issue tax receipts.

Youth Participation

If you are hosting an activity in-club that includes children the following must take place:

- Notify GoodLife Kids Foundation with details for the activity.
- If the child is under 12 years a parent/guardian must be present with the child at all times while they are in the Club.
- The parent/guardian needs to sign one of our event waivers for the child (available on the [Event Portal](#) and [GoodLife Connect](#)).
- The parent/guardian is responsible for the fundraising component of the activity.
- For younger participants, parents are urged to use their best judgement on whether the activity is appropriate for their child.

WIN4!KIDS

Voting Now Open!

The 10 lucky finalists in this year's Win 4 Kids contest have been announced! From now until March 4th, you can support your favourite finalist by submitting your vote at win4kids.com. Every finalist is a winner, but number of votes will determine the prizes! There is one national grand prize of \$25,000 for the organization with the most votes, along with three prizes each of \$12,000, \$8,000, and \$5,000.

View Finalist profiles and submit your vote today! Join the conversation on social using #Win4Kids.

The next issue of the Spin4Kids Plus newsletter will be published on February 26th.



Current Event Stats

217 Clubs taking part
at
68 Event Locations
raising
\$237,739 in online donations

Let's get social

LIKE US ON FACEBOOK
FOLLOW US ON TWITTER
#Spin4Kids

OUR VISION:

FOR EVERY CANADIAN KID TO
HAVE THE OPPORTUNITY TO LIVE A
FIT AND HEALTHY GOOD LIFE

GoodLife
KIDS
FOUNDATION®



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