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Date

Dear [insert contact name],

Did you know that only 9% of Canadian children are getting the recommended minimum 60 minutes a day of moderate to vigorous physical activity? That means that 91% are missing out on the significant health benefits that 60 active minutes a day could provide – including healthier hearts and bones, better grades in school, a healthy body weight, higher self-esteem, improved sense of well-being, and lengthened life expectancy.

That’s where GoodLife Kids Foundation comes in!

GoodLife Kids Foundation raises funds to support national, provincial and local programs that provide ongoing physical activity opportunities for kids and remove some of the barriers currently preventing children from living healthy active lives.

To date, GoodLife Kids Foundation has positively impacted the lives of over 235,000 Canadian kids through physical activity opportunities. To learn more about the Foundation’s work, visit goodlifekids.com

On March 5, 2016 GoodLife Fitness Clubs across Canada hosted the fifth annual ***Spin4Kids Plus***. Thanks to the generosity of (company name)’s gift of (cash/items etc), GoodLife Fitness (club name) fundraising will support the GoodLife Kids Foundation Grant Program and GoodLife4Kids School Program.

By working together, we can change the future of our children. Thank you for sharing our passion – to inspire kids to get active for life.

Sincerely,

Your name

Your position

Club Name

Phone number