

# **Georgia Ovarian Cancer Alliance**

## **2017 Teal Trot 5K Walk/Run**

### **T-Shirt Design Contest**

Between now and June 5, 2017, the Georgia Ovarian Cancer Alliance (GOCA) is accepting design submissions for the 2017 Teal Trot T-Shirt.

Show off your creativity and enter. Your design could be chosen to go on the front of the official 2017 GOCA Teal Trot T-shirt.

#### **T-Shirt Design Contest Guidelines**

##### **Prizes**

- 1st Place – This design will be featured on the official Georgia Ovarian Cancer Alliance 2017 Teal Trot T-shirt. The designer will receive a \$250 cash prize along with recognition on the t-shirt, social media, and at the event.
- 2nd Place –The designer of this image will receive a \$150 cash prize.
- 3rd Place – The designer of this image will receive a \$100 cash prize.

Deadline: All entries must be received by 11:59 pm EST Monday, June 5, 2017 for consideration.

##### **Rules:**

1. Maximum design size may not exceed 11" wide, 12" high.
2. Designs may have up to 4 colors and must be easy to reproduce by silkscreen. (Teal, PMS327, is the color for ovarian cancer awareness)
3. The design must include a reference to all of the below:
  - a. Georgia Ovarian Cancer Alliance
  - b. 2017 Teal Trot
  - c. September 16, 2017
  - d. The GOCA and Teal Trot Logos may also be used if desired. High resolution .EPS images are available upon request to DBarron@GaOvarianCancer.org
4. Your design must be wholly original. By submitting a design, you are guaranteeing that you hold the rights to everything in it and that it does not contain any copyrighted material.
5. Designs should be created in Photoshop, Illustrator, or another professional design program.
6. To submit an entry for consideration please email a medium resolution JPEG file to:

- a. DBarron@GaOvarianCancer.org
  - b. In email subject line "2017 Teal Trot T-Shirt Design Contest"
  - c. Provide your:
    - i. Name
    - ii. Address
    - iii. Phone Number
7. All entries must be received by 11:59 pm EST Monday, June 5, 2017 for consideration.
8. Selection process
- a. All entries will be reviewed by the Georgia Ovarian Cancer Alliance Board of Directors and narrowed to 3 finalists.
  - b. On Tuesday, June 13, 2017 finalists will be notified.
  - c. Finalists will need to email to DBarron@GaOvarianCancer.org or provide via Dropbox or similar delivery platform a print ready high resolution Illustrator or Photoshop file of their design by 5:00 pm EST Friday, June 16, 2017.
  - d. On Monday, June 19, 2017 an online survey will be opened for the general public to vote on their favorite image.
  - e. Online voting will end at 11:59 pm EST Sunday, July 9, 2017.
  - f. The winner will be notified by email.
  - g. The winning design and designer will be announced via social media on Monday July 10, 2017.
9. All Entries become the property of the Georgia Ovarian Cancer Alliance which reserves the right to adjust the winning design.
10. Questions should be directed to:
- a. Doug Barron 404.255.1337 or DBarron@GaOvarianCancer.org