

As part of our commitment to continuously updating and enhancing our fundraising system, we are thrilled to announce the latest enhancements to our event/campaign (Major Event Template) product.

What's new in the system?



Introducing the enhanced Fundraising Hub!

We have completely redesigned the participant fundraising area for the event/campaign template! Your organization now has the option to enable an enhanced **Fundraising Hub** from **Event Settings**.

Enhanced Fundraising Hub Settings

Enabling the enhanced fundraising setting will add new content areas to your live event. Please consider enabling this feature before you open your event.

☒ Enable Enhanced Fundraising Hub

All new event/campaigns created after our January 2014 release will have this setting enabled by default. Events that were created prior to the release will not have the setting enabled. **Please note:** After checking this option, ensure that **Enable Welcome Page** is also selected under **Event Settings**.

When the enhanced **Fundraising Hub** is enabled, you can expect to see changes to the following pages in an event:

- Event Home Page
- Fundraising Hub Home Page (Welcome Page)
- Fundraising Page
- Solicited Page
- My Fundraising Page
- Manage Sponsors Page
- Get Sponsors Page
- Thanks Sponsors Page
- Manage Cash, Cheque & Lump Sum Donations Pages
- Sponsor Yourself
- Tell-A-Friend
- Personal Page
- Team Page

Event Home Page – Before & after the enhanced Fundraising Hub is enabled:



Let's take a tour inside the new Fundraising Hub from a registrant's perspective:

Upgraded design for left-side navigation.

Charity Messages: A new content area for your organization to add messages to participants.

Coaching Tips: Automatically-generated helpful tips for participants.

Call-to-Action Areas: Customizable buttons encourage participants to complete important actions.

Updated Media Player: Videos and images scroll on personal pages.

Participant's personal message area.

Personal Message
Friendship Powered Fundraising is a multichannel platform enabling charities and non-profit organizations to fundraise on the web, on social networks and on mobile devices.
Whether you're planning a big event or short campaign, Friendship Powered Fundraising gives you the tools you need to raise more money for your good cause
[Edit message](#)

My Media

Get Sponsors **My Fundraising** **Thank Sponsors** **Recruit Friends**

Leaders in Multi-Channel Fundraising
Your supporters seamlessly use web, social and mobile devices to use whatever media they prefer, with creativity and develop online campaigns that truly make a difference.

TIP You have not set a fundraising goal. [Add Now](#)

Privacy Policy

Fundraising Hub - Fundraising Personal Progress Page:

Personal Progress
Get Sponsors · Manage Sponsors · Visit Page

Total Amount Raised: \$65.00 (\$0.00 Pledged)

Total Donations: 2 (0 Pledged)

Fundraising Goal: 13% of \$500.00 ([change](#))

Registration Status: Registered

Online Registration Number: 120579

Personal Page:
<https://securerc.artez.com/registrant/FundraisingPage.aspx?registration>

Option to visit a personal page.

Individual fundraising progress summarized.

Individual fundraising progress visualized in a chart.

My Fundraising
Get Sponsors
Manage Sponsors
Manage Cash or Cheque
Sponsor Yourself
Tell-A-Friend
Team
Profile
Registration

Personal Progress

Get Sponsors **Manage Sponsors** **Visit Page**

Total Amount Raised: \$65.00 (\$0.00 Pledged)

Total Donations: 2 (0 Pledged)

Fundraising Goal: 13% of \$500.00 ([change](#))

Registration Status: Registered

Online Registration Number: 120579

Personal Page:
<https://securerc.artez.com/registrant/FundraisingPage.aspx?registration>

Chart: 13% (Your Progress), 87% (Goal Remaining)

Fundraising Hub - Fundraising Personal Progress Page (Continued):

The screenshot displays the 'Fundraising Personal Progress Page' interface. It includes sections for 'Your Page Title', 'Your Page Message', 'Images & Videos', 'Thermometer Selection', 'Your Sponsors', and 'GET SOCIAL!'. Callouts highlight new features: re-ordering images/videos, a new thermometer style, uploading more images/videos, rich text editing, and a 'Get Social' section for Facebook integration.

Callout 1 (Left): Fundraisers can re-order images/videos using drag and drop.

Callout 2 (Left): A new thermometer style has been added as a choice for participants.

Callout 3 (Right): Participants can now use rich text to edit the personal page message.

Callout 4 (Right): Fundraisers may now upload up to 5 images and 5 YouTube videos. The best dimension for images is 1000px x 270px.

Callout 5 (Bottom Left): New section allows fundraisers to review who they have sent solicitations to and whether or not those contacts have opened the email or donated.

Callout 6 (Bottom Right): The "Get Social" option continues to enable the Friendship Powered Fundraising App page on Facebook.

Fundraising Hub – Team Fundraising Progress Page:

The screenshot displays the 'Team Progress (Omar's Team)' page. The left sidebar contains navigation links: Home, Fundraising, Team, Team Results, Recruit Team Members, Email Team, Edit Team Info, Manage Team Sponsors, Manage Team Cash & Cheques, View Recruitment List, Message Board, Team Captain Report, Profile, and Registration. The main content area shows team details, a progress chart, a team member list, a team page editor, and a team sponsors list.

Team Progress (Omar's Team)
Recruit Team Members · Manage Sponsors · Visit Page

Team Name: Omar's Team
Team Captain: Omar Artez
Total Amount Raised: **\$210.00** (\$0.00 Pledged)
Team Sponsors: 5 (0 Pledged)
Direct Team Donations Amount: **\$0.00** (\$0.00 Pledged)
Direct Team Sponsors: 0 (0 Pledged)
Fundraising Goal: **21% of \$1,000.00** [change](#)
Registration Status: Registered
Number of Members: 2
Team Page: <https://securerc.artez.com/registrant/TeamFundraisingPage.aspx?teamId>

TIP ★ You are the #1 fundraiser on the team, keep it up!

Name	Goal	Amount
Omar Artez (Captain)	2	\$500.00 \$137.50
Jason Smith	0	\$100.00 \$72.50

Team Page Title Friendship Powered Fundraising

Team Page Message
Add a personal touch to your fundraising page with a message - this will help motivate your friends to give generously!

Friendship Powered Fundraising is a multichannel platform enabling charities and non-profit organizations to fundraise on the web, on social networks and on mobile devices.
Whether you're planning a big event or short campaign, Friendship Powered Fundraising gives you the tools you need to raise more money for your good cause

Images & Videos Add Video Add Image

Thermometer Selection

Save Changes Reset

Team Sponsors

Email Address	Amount
jdoe@example.com	1
rsmth@example.com	1

Not Delivered Delivered Email Opened Email Opened, Page Visited

Callouts:

- Option to visit the team page.
- Team progress chart will represent all team members as different colours.
- Team Coaching Tips: Helpful tips and messages of encouragement appear to team members.
- The upgraded team member list includes the number of solicitation emails sent, personal goals set and amount raised by each member.
- Team Captains can edit the team page title and message.
- Team Captains may now upload up to 5 images and 5 YouTube videos. The best dimension for images is 1000px x 270px.

Fundraising Hub – Get Sponsors Page:

Get Sponsors
Send messages to your friends and family asking them to support you

Step 1: Send Emails
We've made it easy! Please choose one of the following two options. Either way the email recipients are directed to a page where they can make a quick and secure donation.
[View list of people you've asked to sponsor you.](#)

To:

(separate email addresses with commas or semi-colons)

Email Template:
Ask People to Sponsor You

Please sponsor me in The Great Event

Email Message:

I'm participating in The Great Event

You can help support me by making a secure online donation using your credit card. Click on the link below:
<https://secure.artez.com/registrant/FundraisingPage.aspx?SIQ=IISolidationID&LangPref=en-CA>

For more information on how YOU can participate in The Great Event 2014 (DO NOT EDIT), please visit us at [INSERT YOUR WEB SITE ADDRESS HERE].

Thanks for your support!

My Fundraising Progress

I've raised 23% of my goal!

Raised: \$115 3 Sponsors Goal: \$500

If you're having trouble viewing the above web address, copy & paste the entire URL into the address bar of your browser.

IS EMAIL GOING TO YOUR JUNK/BULK FOLDER?
If you're having trouble viewing the above web address, copy & paste the entire URL into the address bar of your browser.

Send Email >

Step 2: Share with Social Media sites
As part of your participation in The Great Event 2014 (DO NOT EDIT) we have created personal fundraising pages for you to help with your fundraising efforts.

GET SOCIAL!

Use Friendship Powered Fundraising to help you fundraise on Facebook for FREE:

- Your own Facebook fundraising page.
- Track your progress and collect donations.
- Share easily with friends and family.

GET STARTED

Tell even more people about your charitable cause! Share your fundraising page via social media sites by selecting the icons below.

[f](#) [t](#) [e](#) [in](#) [+](#)

[f](#) Like 0

Privacy Policy

Choice of Email Templates: Administrators may set pre-defined designs for emails sent by fundraisers.

Upgraded Address Book: Fundraisers can manage email contacts through a new address book importer powered by CloudSponge. Individuals can create "Groups" to easily organize large numbers of contacts.

Email Thermometer: A dynamic version of the fundraiser's thermometer will be embedded inside "Get Sponsors", and "Thank Sponsors" emails.

The "Get Sponsors" email message editor is now enabled for rich text. Fundraisers can edit the default text set by administrators.

The "Get Social" option continues to enable the Friendship Powered Fundraising App page on Facebook.

Let's tour the new personal pages visible to donors and supporters!

The screenshot shows a personal fundraising page for Omar Artez. At the top, there's a navigation bar with social media icons and a 'Login' button. The main header features the 'artezfoundation' logo and the text 'THE GREAT EVENT!' above a large landscape image of a snowy mountain range. A callout box points to a 'New Media Player' area, stating it will scroll between 3 videos and 3 images, with an additional 5 videos and 5 images allowed for participants, and a recommended image dimension of 1000px x 270px. Below the image, a 'PLEASE SPONSOR' banner displays 'OMAR ARTEZ'. To the right, a 'Basic Thermometer' shows the amount raised (\$115.00) against a fundraising goal of \$500.00, with a 'DONATE NOW' button. A callout box explains that the color of these new thermometers can be set by event administrators. The main content area is titled 'My message' and contains a paragraph about Friendship Powered Fundraising, followed by event details: 'Event Date: Nov 27, 2013 11:30 AM' and 'Location Name: Barcelona'. Below this is a section titled 'My Supporters (3)' with a text input field for a message, a 'Your Name' field, and a 'Post Message' button. A callout box points to a new activity listing showing messages and donations in one area, noting that donors using Facebook will have their icon next to their name. The activity listing shows three donations: Omar Echevers (\$50.00), Jason Little (\$15.00), and John Smith (\$50.00), each with a timestamp. A 'Privacy Policy' link is at the bottom left.

New Media Player: This area on a personal page will automatically scroll between 3 videos and 3 images added by the organization. Participants can add an additional 5 videos and 5 images. The best dimension for images is 1000px x 270px.

Basic Thermometer: The colour of the new thermometers on personal pages can be set by event administrators.

A new activity listing shows messages and donations in one area. Donors who use Facebook to give will have their Facebook icon appear next to their name.

Let's tour the team pages visible to donors and supporters!

Login

artezfoundation THE GREAT EVENT!

PLEASE SPONSOR

OMAR'S TEAM

Amount Raised

\$165.00

Fundraising Goal \$1,000.00

[DONATE NOW](#)
[JOIN THE TEAM](#)

Our message

Friendship Powered Fundraising is a multichannel platform enabling charities and non-profit organizations to fundraise on the web, on social networks and on mobile devices.

Whether you're planning a big event or short campaign, Friendship Powered Fundraising gives you the tools you need to raise more money for your good cause.

Event Date **Nov 27, 2013 11:**

Location Name **Barcelona**

Our Team

	Omar Artez Team Captain	\$115.00
	Jason Smith	\$50.00

If a team member has connected their account to Facebook, their Facebook icon will appear next to their name on the team member listing.

■ Omar Artez ◀ 1/3 ▶

Our Supporters (0)

Type your message here...

Your Name

Our Fundraising Progress

Goal: \$1,000

Raised: \$165

We've raised 16% of our goal!

The progress of each member is represented by different colour on the team fundraising pie chart.

How to customize the enhanced Fundraising Hub, Personal Pages and Team Pages:

All event pages are customizable through the Artez administration console. **Fundraising Hub & Team Fundraising Hub** are two new sections that have been added under **Event > Content**. Administrators have the option to customize the pages through the internal editor or through the **Edit Content** section on each page.

Widgets	
Card Management	
Emails	
Payment Types	
Content	
Media	
Style Settings	

C	Fundraising Hub	
1.	Home Page	Default
2.	Fundraising Page	Default
3.	Solicited Page	Default
4.	My Fundraising Page	Default
5.	ManageSponsors (new Fundraising Hub)	Default
6.	Get Sponsors	Default
7.	Thank Sponsors	Default
8.	Manage Cash, Cheque & Lump Sum Donations	Default
9.	Pay In Cash, Cheque & Lump Sum Donations Page	Default
10.	Pay In Cash, Cheque & Lump Sum Donations Confirm Page	Default
11.	Download Pledge Form ?	Default
12.	Sponsor Yourself	Default
13.	Sponsor Yourself - Confirmation	Default
14.	Tell-A-Friend	Default

D	Team Fundraising Hub	
1.	Team Results Page	Default
2.	Manage Team Sponsors	Default
3.	Team Fundraising Page	Default
4.	Team Solicited Page	Default
5.	Recruit Team Members or Donors	Default
6.	Edit Team Account Information	Default
7.	Post to Message Board	Default
8.	Comment to Message Board	Default

The Event User Interface section has been renamed Style Settings!

Within the **Style Settings** section you will find one additional area called **Widget Colours**. This area allows you to customize the colours of the call-to-action buttons on the **Fundraising Hub** welcome page, as well as the colour of the new **Coaching Tips** and **Charity Message** content areas.

Event Settings	Style Settings	
Locations	Event Home Page: https://securerc.artez.com/registrant/startup.aspx?eventid=16850	
Registration Types		
Waiver	Header & Footer	In this section, you can define an image or HTML header and footer for your web (or if enabled, mobile) pages.
Downloadable Forms	Navigation	In this section, you can define the style of the tabs of the fundraising console.
User Defined Fields	Progress Bars	In this section, you can define the Progress Bars for the Registration.
Widgets	Fonts and Headings	In this section, you can define the overall Font, Size and colour of text and header elements.
Card Management	Background, Layout and Buttons	In this section, you can define the overall background colour, page layout alignment, and button styles.
Emails	Widgets	In this section, you can define colours and styling for special widgets across the fundraising pages
Payment Types		
Content		
Media		
Style Settings		

Introducing the Basic Thermometer!

With the **Fundraising Hub** enabled, administrators can now configure a new thermometer type: **Basic Thermometer**. The **Basic Thermometer** is the most customizable thermometer option.

How to enable the Basic Thermometer:

The **Basic Thermometer** can be enabled in the **Event > Widgets > Thermometer** area of an event. You can apply this thermometer style to the following pages:

- Event Start Page
- Location Home Page
- My Donation Page
- Team Page

How to customize the Basic Thermometer:

Within the **Event > Widgets > Thermometer** area, a new section has been created called **Thermometer Styling**. The **Basic Thermometer** and the **Email Thermometer** (embedded in emails sent by fundraisers) can be edited to match the colours of your event. You may also preview what the thermometers will look like.

Edit Basic Thermometer Styling

Widget Background Colour:

Font Colour:

Thermometer Progress Bar Background Colour:

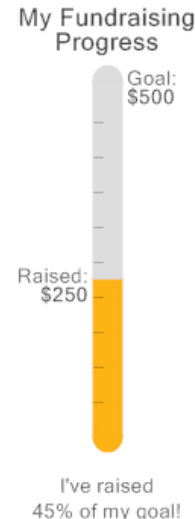
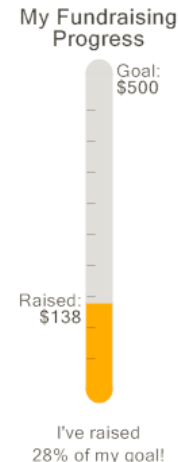
Thermometer Progress Bar Fill Colour:

Goal Achieved Progress Bar Colour:

Preview Thermometer

Percent Raised: %

☐ Preview for a team



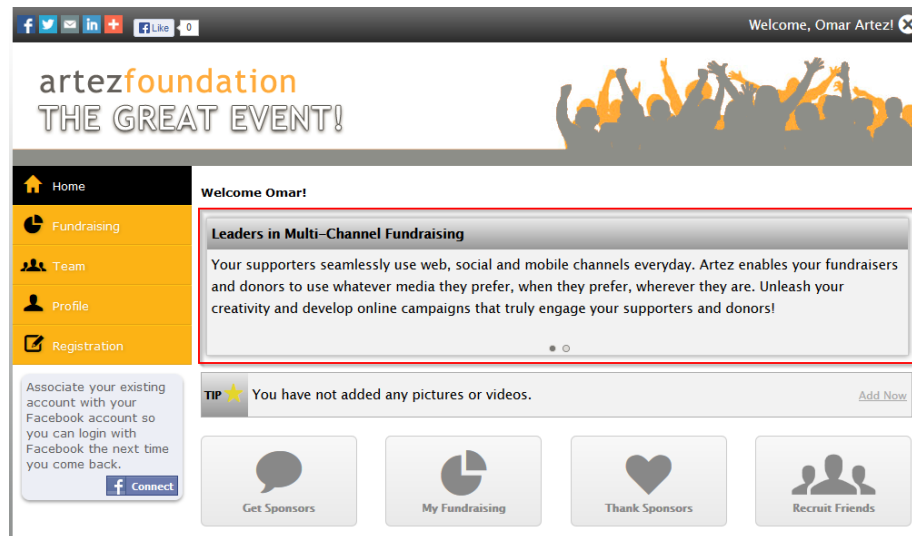
Working with Coaching Tips & Charity Messages for your fundraisers:

We have added two exciting content areas to help you communicate with supporters when the **Fundraising Hub** is enabled for your event/campaign. We've also upgraded our **Social Network Settings (AddThis)** feature!

- New Content Area: Charity Messages
- New Content Area: Coaching Tips
- Upgraded Social Network Settings (AddThis)

How to create and load Charity Messages:

Your organization can now choose to pre-load short messages that will be visible to registrants inside the **Fundraising Hub**! If your organization is displaying multiple messages, each one will display for 10 seconds before scrolling to the next message.



To add a new Charity Message:

1. Choose **Event > Widgets > Charity Messages > Manage**
2. Enter a message title and body into the appropriate fields. There is a maximum of 500 characters for the message field.
3. By default, a message will be shown to all participants. To display a message to a specific group of registrants, uncheck **Show for All Participants** and select your applicable **Location** or **Registration Type**.
4. To finalize your message, click **Add**.
5. If you have added multiple messages, you can click on the blue arrows to change their order.

There is no limit to the number of messages that can be added, however, only 5 messages will be shown to a participant while they are logged into the **Fundraising Hub**. The 5 messages displayed will be determined based on the ranking of the message, the location, and the registration type of the participant.

To edit an existing **Charity Message**, click on the message header as shown in the screenshot below:

Messages

Title *
Friendship Powered Fundraising

Message *
Friendship Powered Fundraising is a multichannel platform enabling charities and non-profit organizations to fundraise on the web, on social networks and on mobile

☐ Show for All Participants

Location
☐ Barcelona
☐ London
☐ Milan
☐ Toronto

Registration Type
☐ Single Registration
☐ Child Registration

Important
A maximum number of 5 messages will be displayed to a participant when they log in. The 5 messages displayed will be determined based on ranking of the message and Location & Registration type of the participant.

(All Participants)

Leaders in Multi-Channel Fundraising
 Nov 29, 2013 3:17 PM
 Your supporters seamlessly use web, social and mobile channels everyday. Artez enables your fundraisers and donors to use whatever media they prefer, when they prefer, wherever they are. Unleash your creativity and develop online campaigns that truly engage your supporters and donors!

(All Participants)

Friendship Powered Fundraising
 Nov 28, 2013 1:42 PM
 Friendship Powered Fundraising is a multichannel platform enabling charities and non-profit organizations to fundraise on the web, on social networks and on mobile devices. Whether you're planning a big event or short campaign, Friendship Powered Fundraising gives you the tools you need to raise more money for your good cause.

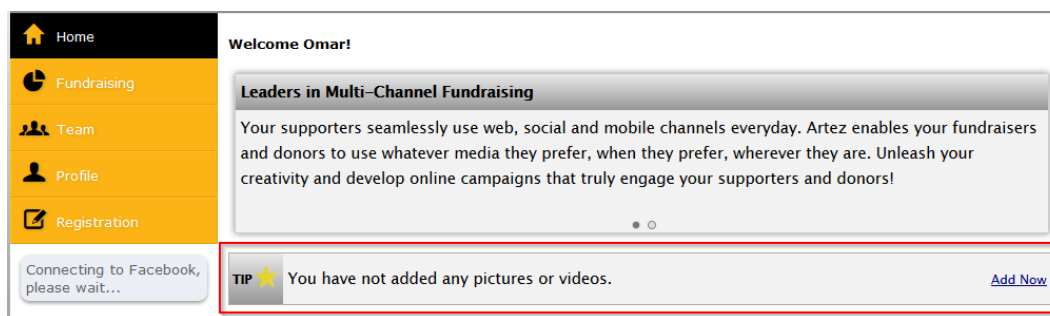
Learning about the new & improved media player:

The media player associated to the new Fundraising Hub can be pre-loaded with 3 videos and 3 images added by the organization. Participants can then add an additional 5 videos and 5 images. The optimal dimension for images in this space is 1000px x 270px. If an image smaller than 1000px by 270px is uploaded, the remaining width of the media player will be filled with a blurred version of the image. **Please note:** This blur treatment is not supported by Internet Explorer 8 (IE8). IE8 users will see the original image without the blurred background. If the original image does not fill the width of the page, whitespace will be displayed in the background.



How to use the coaching tips feature:

Coaching Tips are a great way to keep your participants engaged in your fundraising event! When enabled, encouraging suggestions will be displayed to individuals, team members, or team captains logged into the **Fundraising Hub**. There is a 100 character limit for the text in these tips.



To choose any or all coaching tips to enable:

1. Choose **Event > Widgets > Coaching Tips > Manage**
2. Check the tip(s) you would like to enable.
3. To edit the default text, click the note icon beside a tip.

The following "Default Coaching Tips for Participants" will be available by default:

- You have not sent any email solicitations in 14 days.
- Thank your new donors.
- Fundraising goal achieved. Increase your goal!
- Registrant has not signed into the mobile fundraising app.
- Set your fundraising goal.
- Videos or images have not been uploaded.
- Personal message has not been updated.
- Make a self-donation on your page.

The following "Default Coaching Tips for Teams" will be available by default:

- You are the <position number> fundraiser on the team. (Team Member)
- You are the top fundraiser on the team. (Team Member)
- No team members on your team yet. (Team Captain)
- No solicitations sent in 14 days. (Team Member)
- New team donors to thank. (Team Captain)
- Fundraising team goal achieved. Increase your team goal! (Team Captain)
- Set your team fundraising goal. (Team Captain)
- Team videos or images have not been uploaded. (Team Captain)
- Team message has not been updated. (Team Captain)

How do Coaching Tips work? Our **Coaching Tips** are logic-based. New suggestions will be displayed to a participant when that individual meets the criteria assigned to each tip. For example, if a participant has not sent out any solicitations in 14 days or more, the associated **Coaching Tip** will be triggered to display to that person when they next log into the **Fundraising Hub**.

Can I create custom Coaching Tips? Yes, in addition to the default tips, you also have the option to add custom suggestions for participants. Custom **Coaching Tips** are not logic based and will be displayed to all participants. Choose “Add” to create your own **Coaching Tip**.

Upgrade to the Social Network Settings (AddThis) feature:

We have enhanced the icons displayed when **Event > Widgets > Social Network Settings** are enabled. You now have the option to make these social share icons available on all pages, or on specific pages chosen by your organization. We have also added the popular LinkedIn.com social network to the Widget.



Give your participants a choice of different designs for their emails!

Your organization can now pre-configure stylish email templates for your participants to use with their emails sent from inside the **Fundraising Hub**.

Templates can be created for the following email types sent by fundraisers:

- Get Sponsors
- Tell-A-Friend
- Thank Sponsors
- Thank Sponsors with E-Card
- Recruit Team Members
- Thank Team Sponsors

To add a new email template:

1. Choose **Event > Emails**
2. Under the "Individual Registrant Messages to their Donors" and/or the "Team Registrant Messages to their Members or Donors" sections, use the drop-down to select the type of email template to create and choose the “add” button.

<input type="checkbox"/>	Individual Registrant Messages to their Donors:		
<input checked="" type="checkbox"/>	Get Sponsors (Ask People to Sponsor You)	Default Content	
<input checked="" type="checkbox"/>	Tell-A-Friend (Tell others about this event)	Default Content	
<input checked="" type="checkbox"/>	Thank Sponsors (Thank your sponsors, email)	Default Content	
<input checked="" type="checkbox"/>	Thank Sponsors with E-Card	Default Content	
	<input type="button" value="Add"/> Get Sponsors		
<input type="checkbox"/>	Team Registrant Messages to their Members or Donors:		
<input checked="" type="checkbox"/>	Recruit Team Members (Ask people to join/sponsor your team)	Default Content	
<input checked="" type="checkbox"/>	Thank Team Sponsors	Default Content	
	<input type="button" value="Add"/> Recruit Team Members		

3. Specify a default name and subject for the email template.
4. Insert your custom email content.
5. Choose “save” to make your template available to registrants.

Participants will now be able to choose a template from a drop-down inside the **Fundraising Hub**! In the example below, there are two templates for the “Get Sponsors” email.

Looking for some great ideas for email templates? If your campaign takes place over a period of a few months, try creating email designs with different holiday or seasonal themes!

To:

(separate email addresses with commas or semi-colons)

Email Template:
 Ask People to Sponsor You
 Ask People to Sponsor You
 Please Help Support Me As I Raise Funds for the Great Event
 Please sponsor me in The Great Event

Email Message:

I'm participating in The Great Event

You can help support me by making a secure online donation using your credit card. Click on the link below:
<https://securec.artez.com/registrantFundraisingPage.aspx?SID={SolicitationID}&Lang=fr-en-CA>

For more information on how YOU can participate in The Great Event 2014 (DO NOT EDIT), please visit us at www.artez.com.

Thanks for your support!

My Fundraising Progress I've raised 28% of my goal!

Raised: \$138	4 Sponsors	Goal: \$500
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If you are having trouble viewing the above web address, copy & paste the entire URL into the address bar of your browser.

IS THIS EMAIL GOING TO YOUR JUNK/BULK FOLDER?
 Add message@e2rm.com to your address book to ensure that you receive all future emails in your Inbox.

body

Send Email >

Introducing the new fundraising thermometer image in participant emails!

A new **%Thermometer%** keyword has been added to the **Get Sponsors** and/or **Thank Sponsors** emails. The keyword allows a participant's fundraising thermometer to appear as an image embedded in the email. (In the **Thank Team Sponsors** scenario, a team thermometer will be embedded.) **Please note:** The enhanced **Fundraising Hub** does not need to be enabled for this feature to be used in an event. To remove the **Email Thermometer** from an email, delete the **%Thermometer%** keyword from the content of the appropriate email under **Event > Emails**.

From: ☐ Omar Artez <message@e2rm.com> Sent: Fri, 1/10/14 10:10 AM
To: ☒ Omar Echevers
Cc:
Subject: Please sponsor me in The Great Event

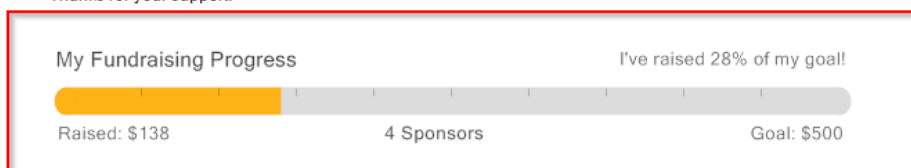
I'm participating in The Great Event

You can help support me by making a secure online donation using your credit card. Click on the link below:

<https://securerc.artez.com/registrant/FundraisingPage.aspx?SID=1563&LangPref=en-CA>

For more information on how YOU can participate in The Great Event 2014 (DO NOT EDIT), please visit us at www.artez.com.

Thanks for your support!



If you are having trouble viewing the above web address, copy & paste the entire URL into the address bar of your browser.

How to customize the Email Thermometer:

A new **Thermometer Styling** section has been created under **Event > Widgets > Thermometer**. It's simple to choose the progress bar, background, font, fill and goal-achieved colour values for the **Email Thermometer**.

Edit Email Thermometer Styling

Widget Background Colour: **Preview Thermometer**

FFFFFFFF

Font Colour: # 444444

Thermometer Progress Bar Background Colour: # DCD CDC

Thermometer Progress Bar Fill Colour: # FCB315

Goal Achieved Progress Bar Colour: # E61705

My Fundraising Progress

I've raised 45% of my goal!

Raised: \$250 10 Sponsors Goal: \$500

Percent Raised: %

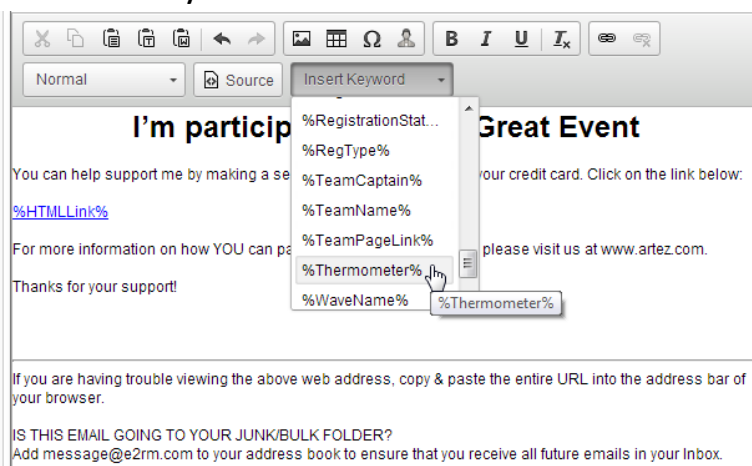
☐ Preview for a team

Adding the Email Thermometer to an existing campaign:


The %Thermometer% keyword is available in emails by default for new campaigns. For existing or copied campaigns, your organization can manually add the thermometer to the **Get Sponsors**, **Thank Sponsors** and **Thank Team Sponsors** emails. To add the **Email Thermometer** to one of these emails:

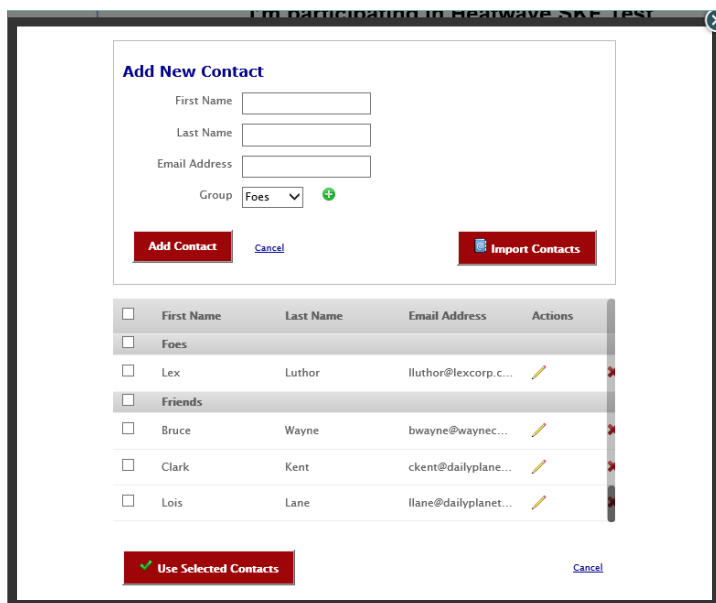
1. Choose **Event > Emails > Get Sponsors**, **Thank Sponsors** or **Thank Team Sponsors** emails.

2. In the content editor, click where you would like to insert the thermometer into the body of the email.
3. Choose **Insert Keyword** from the tool bar and select the **%Thermometer%** keyword.



Upgrade to Address Book Import feature:

Participants now have the ability to import and manage their contacts through the **Fundraising Hub**; eliminating the need to compile a list of contacts each time they want to email friends and family. Participants can access the **Address Book** by clicking on the  icon on the **Get Sponsors, Tell-A-Friend, or Recruit Team Members** email pages inside the **Fundraising Hub**.



After selecting the **Address Book** icon, event registrants can add new contacts, manage existing contacts, and create groups to organize email addresses. Participants may select **Import Contacts** to import email addresses from any of the following external sources:

- Mac Address Book (Mac only)
- Microsoft Outlook

- Yahoo
- Windows Live (including Hotmail and MSN)
- Gmail
- AOL
- Plaxo

After a participant has added new contacts, they can place a check mark next to each individual they would like to email. Those contacts will be added to a “To:” field for an email when the **Use Selected Contacts** button is clicked.

Option to split one team donation across all team members:

When **Enable Team Donations** is selected for an event, administrators now have the ability to decide how the team donation will be handled. Event organizers can choose to have all team donations split equally across individual team members rather than be assigned directly to the team page.

☒ Enable Team Donations

☒ Split team donations amongst team members

By enabling this feature, any donations made to a team will be split into a solicited donation to each team member at time of the donation. The donor will make a single donation, and receive a single tax receipt as part of a team donation.

☐ Assign donations to team only

From the donor perspective, **Split Team Donations** are still handled as a single transaction. Direct team donors only need to make one payment to the team page to support all individual team members. Donors are subsequently issued one tax receipt for the donation. If an even split of the dollar amount is not possible, the team captain will receive the extra cents.

Please note:

- When enabled in an event, the **Split Team Donation** option will occur for all direct team donations. This is a choice at the organizational level. Donors may not choose whether or not they want to support all team members.
- **Split Team Donations** are not supported for monthly donations.
- Donations made to a team member will follow that individual if they change to a different team.

How a Split Team Donation appears in reports:

The following reports have been updated, allowing your organization to report on **Split Team Donations**:

- Donation Details
- Registration Details
- Snapshot

The **Donation Details** and **Snapshot** reports will display multiple entries for a gift if a **Split Team Donation** is made.

For example: If a \$50 donation is made to a team of 2 and **Split Team Donations** is enabled, the **Donation Details** report will display 2 donation records, each for \$25.

In addition, the “Solicitor:Registration Type” column will display “TeamMemberSplit” on a donation record when the gift was made under the **Split Team Donation** scenario.