

As part of our commitment to continuously updating and enhancing our fundraising system, we are thrilled to announce our latest enhancements.



Purchase Items during Registration

- Administrators can now enable purchase items for the event/campaign event template
- When enabled, registrants will be able to purchase the items as part of the registration process.



Microsite Pages

- Administrators now have the ability to create and design additional pages for their event.
- Pages and images are hosted on Artez Servers.



New Enhancements

- Upload a background image.
- Manage Custom CSS from Style Settings.
- Link to Team Page on Personal Pages.
- Page and Team page name now populate the Please Sponsor box in the fundraising pages.



Purchase Items during Registration - Explained

Enabling Purchase Items

Admins can now add items to be purchased by registrants during the enhanced registration process on the eventcampaign template. To add and enable purchase items for your event:

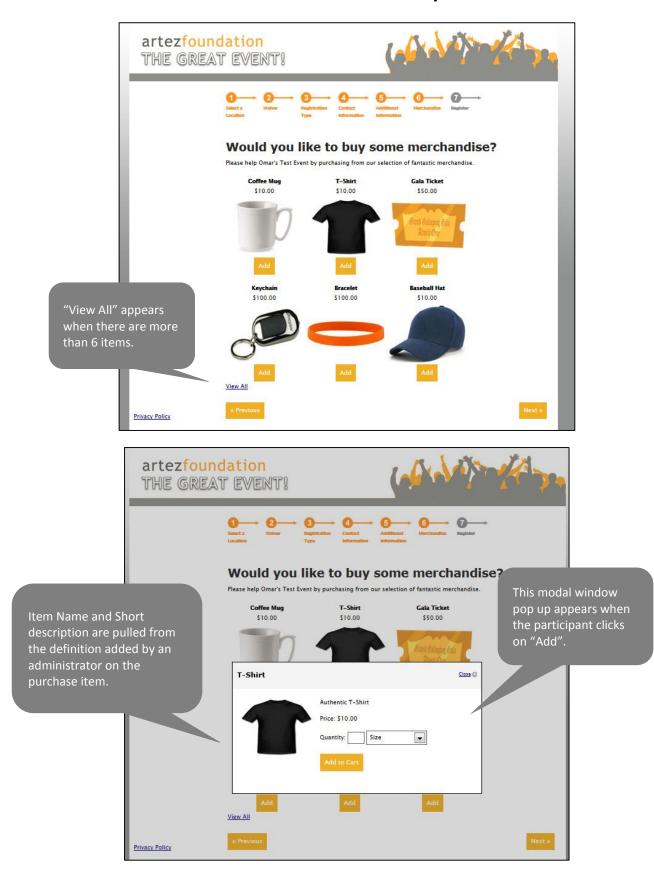
- 1. From the admin console, go to your event/campaign.
- 2. Click on **Purchase Items**.
- 3. Under the Purchase Items section, click on the 😌 Add.
- 4. Add an item. Please note that the recommended image size for purchase items is **180px x 134px**.
- 5. Repeat step 3 and 4 for any additional items. (Please note The receipt block will have a default number added that you can modify if necessary.)
- 6. Once you have added the item, click on the checkbox next to Display during Registration.

Home Configu	ration Events	Relationships	Data Entry	Reports	Export Data	Import Data	Dashboard		
<u>Event</u> » [Purchase Ite	ems]								
Event Summary	Omar's Te	est Event							
Event Settings	Purchase Ite	ems							
Locations	Event Home F	Page: https://secur	eqa2012a.artezh	q.com/regist	rant/startup.aspx3	eventid=23961?			
Registrations	Display duri	ing Registration							
Waiver		ing Registration							
Purchase Items	🚽 Purchase	Items							
Downloadable Forms	Purchase Items	s includes items that	t you want to ma	ike available	for purchase or fo	or sponsorship of	this event.		
User Defined Fields	The following it	ems are available f	or this event:						
Widgets	Enabled 👻							•	
Card Management	Purchase Ite	em Des	scription		Qty Remai	nina	Cost	Sort Order	
Emails			-						
Payment Types	Coffee Mug	Aut	hentic Coffee Mu	g	1000		\$10.00	*	
Content	T-SHirt	Aut	hentic T-Shirt		300		\$10.00	↑ ↓	
Media	Gala Ticket	Tick	ets for the Gala		1000		\$50.00	↑ ↓	
Style Settings							+		

Purchasing an item - The registrant experience

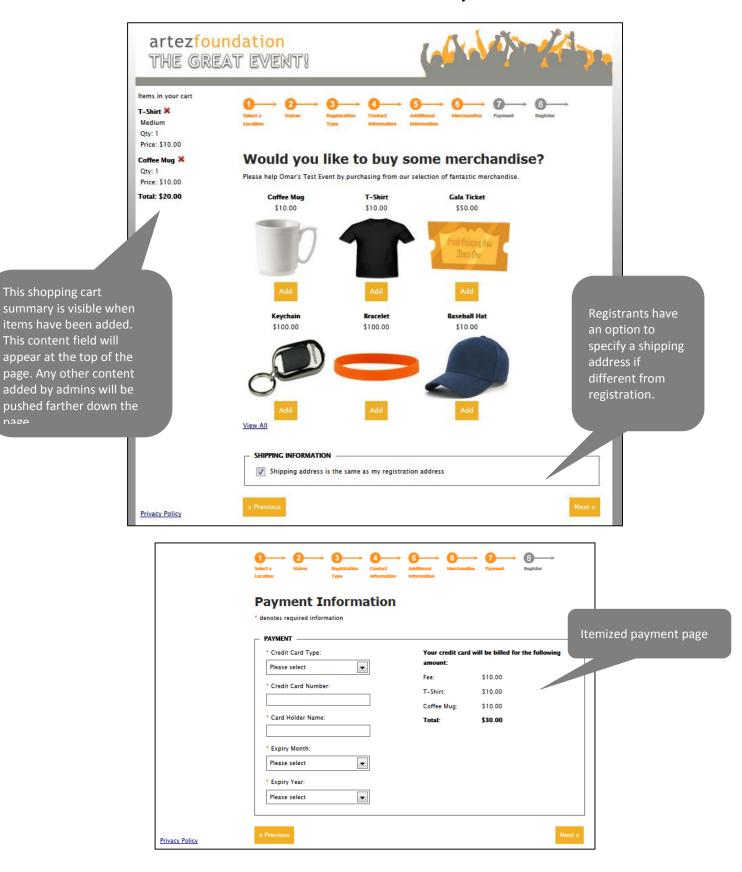
When purchase items are enabled, an additional step in the registration process will be visible to registrants. The step is called "Merchandise" and appears after "Additional Questions". Please note: The word Merchandise in the progress bar is not editable.





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Please: The addition of "Merchandise" as a step in the registration process will increase the progress bar length at the top of the page. Ensure your header and footer images are a minimum 1000px in length.

Reporting

The following reports have been updated to capture information related to purchases during registration.

Registration (Details)

- New "Total Purchase Amount" column has been added
 - The column will be populated when a purchase has been made.
 - Total Purchase Amount is now a default column.

The existing Purchase Item Report now includes event data!

- Purchase Item (PDF version) can be run for event/campaign event types.
- Purchase Item (Excel version) can be run for event/campaign event types.

Microsite Pages - Explained

Adding a Microsite Page

Admins now have the ability to create additional blank content pages for their events. These "microsite pages" can be linked from any Artez page, external website or blog. Microsite pages are available for all event templates. To create a microsite page:

- 1. From the admin console choose your event, donation form or purchase template.
- 2. Click on **Content** and then click on the ^① icon in the Microsite section.
- 3. Click on Add.
- 4. In the **Title** field, specify a title. This is the title of the page displayed in the browser when the page is viewed.
- 5. In the **URL Segment** specify a value. The value inserted here should be meaningful as it will be appended to the end of the microsite page URL. For instance: "About_Us" or "Our_Corporate_Sponsors"
- 6. The editor allows you to create or insert content for your page. You can simply type in content, create tables, insert images, or you can also click on the source button to insert or modify HTML.
- 7. In the Additional CSS section, you can specify unique CSS that will be applied only to your microsite page. (Please note that opening and closing style tags are not required.) This CSS will override the overall event CSS if you have modified your event pages with CSS.
- 8. Click **Save**. You can also preview the page by clicking on the **Preview** button or copy the link into a browser window.

Notes:

• Content pages support bilingual events. You may choose to build an English and a French page with content that is unique to each. Alternately, you may make a single page that is applicable to users in both languages.



- Style settings (Fonts, Header, Footer, etc...) apply to microsite pages by default unless CSS is applied specifically to your content page.
- Linking to these microsite pages must be done manually. Copy the URL for the page and then link your page anywhere applicable in your event.

Home Configu	ration Events Relationships Data Entry Reports Export Data Import Data Dashboard
Event » Content Man	agement » [Custom content page]
Create / Edit Custom Page	Custom content page
	Language English 👻
	Title * About Us
	Url Segment * AboutUs
	Url https://secureqa2012a.artezhq.com/registrant/cms.aspx?EventID=23961&LanguageCode=en-CA&UrlSegment=AboutUs
	Body Content
	🐰 Το 🛱 🛱 🖬 🖛 🥕 💖 - 📾 🙊 🏴 🖬 🏛 🚍 Ω
	B I U S II _x I≡ :≡ dE dE 99
	About Artez
	Our Team Careers at Artez
	Artez Interactive, a FrontStream Payments company, is the leading provider of web, mobile and social fundraising solutions for non-profits and charities around the world. After inventing the electronic tax receipt in 1999, Artez grew
	to serve more than 500 clients, including many of the largest and most respected international brands. Every day, our
	team of over 70 people is dedicated to the building and advancement of the Artez Friendship Powered Fundraising $ imes$,
	body
	Additional CSS body {
	background-image:url('https://secure.artezimages.com/secure/artez/artez_events/regV2_enabled /artezBG.png');
	background-repeat:repeat-x;
	<pre>background-color:#8e9190; }</pre>
	h2 { color: #FF9900;
	}
	Save Save & Exit Cancel Preview
1	





New Enhancements

In addition to adding purchases to the registration process and building new microsite pages, we have also added the following smaller enhancements!

Background Image

You can now upload a background image for your event. To upload a background image:

- 1. From the admin console, go you your event and then click on Style Settings.
- 2. Click on Background, Layout and Buttons.
- 3. In the Background-Image section, click on the **Choose Image** button.
- 4. Click on the **Upload** tab and then upload the background image.
- 5. Once the image has been uploaded, select it.
- 6. Specify the background image properties. **Please note:** There is a 7MB file size limit for image uploads. The smaller the file size for your background image, the quicker your pages will load in the browser.
- 7. Click Save.



Header & Footer	Omar's Test Event
Navigation	Background, Layout and Buttons
Progress Bar	Please select the background and the layout style you would like to edit, then press save below.
Fonts and Headings	Regular Mobile
Background, Layout and Buttons	
Widget Colours	Background
Custom HTML	Choose a background color for each content area below.
	Body Background Color: Preview Form Background Color Preview Content Area Background-Image: Choose Image Background-Image: Remove Image Horizontal Alignment: Left Vertical Alignment: Content Area
	Background Repeat: Tiled

Management of Custom CSS has moved to Style Settings!

We've made it much easier for your administrators, designers and website team members to manage custom CSS inside an event. The "CSS Override in <head>" and "Mobile page CSS override for all mobile pages" literals have been removed from the Edit Content pages and a new page has been created in Style Settings. There is now one dedicated area for adding your custom CSS.

- 1. From the admin console, choose your event.
- 2. Click on Style Settings.
- 3. Click on Custom HTML.
- 4. On this page you will be able to manage custom CSS for regular and mobile pages (if applicable).



	in the second
Home Configur	ation Events Relationships Data Entry Reports Export Data Import Data Dashboard
Event » Style Settings	» [Custom HTML]
Header & Footer	Custom HTML
Navigation	CSS, JavaScript and HTML Head Content
Progress Bar	
Fonts and Headings	English 👻
Background, Layout and Buttons	Regular Mobile
Widget Colours	
Custom HTML	<pre>cstyle type="text/css"> body { background-rope:rul(http://scure.artezimages.com/secure/artez/artez_events/regV2_enabled/artezBG.png); background-ropeat:regest.x; background-</pre>

Link to Team Page on Personal Page

If an event is using the new Fundraising Hub pages, a "my team" section had been added to personal fundraising pages for registrants who are team members. "My Team" includes the name of the team and a link to the team page. To enable or disable this feature:

- 1. From the admin console, go to your event/campaign.
- 2. Click on **Content**.
- 3. Click on Fundraising Hub.
- 4. Click on Personal Fundraising Page.
- 5. Click on Hidden Items.
- 6. Place a check mark next to Link to Team Page and click Submit.

Once you have enabled the setting, the My Team section will be visible on the personal page.

My Message Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas nec fermentum neque. Mauris auctor libero dolor, a laoreet tortor elementum et. Aenean varius ante sed augue ultrices, non rurrum ante matts. Nullam pretum risus id nibh elementum tempor consectetur a tortor. Proin egestas eu turpis et sodales. Suspendisse imperdiet lectus. Class aptent tactit sociosique alli lora torquem per consubia nostra, per inceptos himenaeos. Mauris gravida neque eget malesuada aliquam. Vivamus eget auctor mi, vel sagittis magna. Donec sit amet enim et risus consectetur dictum a id ligula. Praesent vestibulum consequat arcu sit amet tempor. Sed facilistis turpis ca placerat porturo:. Etiam pulvinar ligula eget odio convallis, sit amet bibendum justo euismod. Vivamus molestie ullamcorper lorem vitav vulputate. Sed hendrerita enim sed tincidunt. Donec hendrerita luctus ellus sed convallis. Sed faucibus. Duis venenatis tortor a turpis ultricies dictum. Mobi vehicula nisi vitae velit mattis hendrerit. Butts. Pelleneseque volbugat arcos sit amet Laicalau. Mubi vehicula nisi vitae velit mattis hendrerit.	My Fundraising Progress Cont: 5500 - - - - - - - - - - - - - - - - -
Location Name First Location My Team	

Page and Team page name now populate the Please Sponsor box on Fundraising Pages

For events with the Fundraising Hub enabled, registrants have the ability to choose a name for their Personal Page and/or Team Fundraising Page. For instance: Instead of "Claire Jones", a user may choose to rename their page to "Jones Family". With this enhancement, the value is also displayed in the Please Sponsor box on the fundraising pages. Let's look at an example:



Omar registered for an event and created a team. Inside his Fundraising Hub, the "Your Page Name" field will by default be populated with Omar's first and last name.

Your Page Name	Omar Artez
Your Page Message Add a personal touch to your undraising page with a	★ • ★ ● ■<
message – this will help motivate your friends to give generously!	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas nec fermentum neque. Mauris auctor libero dolor, a laoreet tortor elementum et. Aenean varius ante sed augue ultrices, non rutrum ante mattis. Nullam pretium risus id nibh elementum tempor consectetur a tortor. Proin egestas eu turpis et sodales. Suspendisse in imperdiet lectus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris gravida neque eget malesuada aliquam. Vivamus eget auctor mi, vel sagittis magna. Donec sit amet enim et risus consectetur dictum a id ligula. Praesent vestibulum consequat arcu sit amet tempor. Sed facilisis turpis ac placerat portitor. Etiam pulvinar ligula eget odio convallis, sit amet bibendum justo euismod. Vivamus molestie ullamcorper lorem vitae vulputate. Sed hendrerit at enim sed tincidunt. Donec hendrerit luctus tellus sed convallis. Sed in posuere turpis. In at interdum arcu, at volupat sem. Interdum et malesuada fames ac ante ipsum primis in faucibus. Duis venenatis tortor ac turpis ultricies dictum. Nullam quis ligula ac lorem iaculis ultricies sed at metus. Pellentesque volutoat eros sit amet lacinia dictum Morbi

If Omar then updates his page name, his new text will be displayed on the fundraising page within the Please Sponsor box. In this example, "Omar's Page" replaces "Omar Artez" in the "Your Page Name" field. The same functionality applies to team pages.

