

ACCESS TO WORLD-CLASS CANCER CARE

# Hope Lodge<sup>®</sup>

## ST. LOUIS





Dear Friends,

Like so many of you, I have seen firsthand the effects a cancer diagnosis has on individuals and their loved ones. I have experienced the shock, anger, uncertainty and fear that accompanies being told you or someone you care about has cancer and must undergo weeks, months—sometimes years—of treatment. But now, imagine being unable to get that treatment.

St. Louis is home to some of the best cancer treatment facilities in the world, and people come from all over the globe to receive lifesaving care. But for too many people, the cost of lodging prohibits them from making the potentially lifesaving trip to St. Louis.

Since 1995, our American Cancer Society Hope Lodge has provided a place to stay and transportation resources for cancer patients traveling to St. Louis for treatment, but it must be remodeled to continue to meet the needs of the cancer patients whose lives depend on access to world-class treatment. Our Hope Lodge has helped thousands of people since it opened, and I am asking for your help to make sure we can continue to help thousands more.

Please consider joining our team and giving to our capital campaign. Your gift will help thousands of cancer patients who come to St. Louis for treatment. Your gift may help even more patients choose to receive treatment in St. Louis.

Not all capital campaigns save lives; this one does. I hope you can join me with your support of this effort.

Sincerely,

Jim Kavanaugh  
St. Louis Hope Lodge Campaign Chair



## Connect patients to world-class cancer care in St. Louis

Our American Cancer Society Hope Lodge started with the leadership of local donors passionate about meeting the needs of cancer patients. They successfully opened our Hope Lodge in 1995 giving cancer patients traveling to St. Louis for treatment a place to rest and heal at no cost. For many it provides hope for a life after cancer. Too often cancer patients lack transportation resources and the lodging needed to start and complete their treatment on time – Hope Lodge becomes their transportation and lodging solution. While our Hope Lodge has made a profound impact, it's no longer guaranteed. Our Hope Lodge isn't keeping pace with the changing needs of cancer patients.

Much like the community that surrounds it, our Hope Lodge needs to be revitalized. It must be remodeled to meet new standards for patient care. Located in the heart of the “Arch to the Park” revitalization district, an investment in Hope Lodge is an investment in connecting cancer patients to best-in-class cancer care at our health systems. In the coming years, thousands will be told they have cancer and that their best chance for survival is in St. Louis. We must be here to provide access to that lifesaving care.

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*What would people do without Hope Lodge? In my case, I needed to travel more than 100 miles for treatment five times a week for seven weeks. That drive is nearly impossible. I'm so thankful for Hope Lodge; I no longer needed to worry about where to stay. Hope Lodge lets people like me concentrate on getting well. – St. Louis Hope Lodge Guest*



### Potential amenities:

- Guest suites with private baths
- ADA accessibility
- Large, modern kitchen
- Dining room
- Library
- Conference room
- Fitness and activity spaces
- Areas for meditation
- Living room with television area
- Expanded laundry facilities

## Patient and community impact

- In 2017, more than 1,300 patients and caregivers called our Hope Lodge home saving them more than \$1.5 million in lodging expenses. We have welcomed the most patients from Missouri and Illinois, but others arrived from 30 other places across the country and the world.
- A recent study from Deloitte estimates the total economic impact of our Hope Lodge at \$13 million per year in the Greater St. Louis Area. An additional \$16.6 million of one-time economic output from this campaign and planned renovations is also anticipated.
- The annual operations of our renovated Hope Lodge is projected to generate \$5.2 million in economic impact for healthcare industries in the Greater St. Louis Area.

## Thousands more will need Hope Lodge

- When travel for treatment becomes necessary, many wonder if it can be physically and emotionally endured, or if it's financially feasible. 20% of Hope Lodge patients nationwide say they would have declined or delayed treatment without the program.
- In the next 10 years, we anticipate as many as 13,000 patients and caregivers will turn to our Hope Lodge for help.
- Getting to treatment is even harder for individuals of lesser means. For example, low income women with breast cancer are 44% less likely to complete treatment due to lack of transportation, lodging and other resources. Because of this, their cancer is two and a half times more likely to return, and they are three times more likely to die from their disease. Hope Lodge helps these women, and others, who often have nowhere else to turn.

## The campaign

Construction and furnishings	\$ 8,190,000
3-year operational fund	\$ 1,810,000
Campaign Total	\$ 10,000,000 <i>(dollars raised beyond the campaign goal will be applied to the operational fund)</i>