

As part of our commitment to continuously update and enhance our Fundraising system, we have recently made the following enhancements to the Frontstream fundraising professional platform.



## **HEPData Integration**

We are excited to announce that the Frontstream Fundraising Pro platform is now integrated with HEPData's matching gifts database. Many employers sponsor matching gift programs and will match charitable donations made by their employees.

Available at no additional cost to Canadian and US Fundraising Pro clients, the HEPData integration allows donors on the Fundraising Pro platform to easily check if their employer offers matching gifts.

## Enable/Disable HEPData Integration

Enabling HEPData for your organization is simple, just follow the steps outlined below.

- 1. From the administrator console, click on the **Configuration** tab.
- 2. Click on HEPData.
- 3. Click on **Enable** and then click **Save**.

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Home Configura	tion Events Relationships Data Entry Reports Export Data Import Data Dashboard							
[ HEPData ]								
Administrators Summary	Administrators The FrontStream Foundation							
Organization Summary	Many employers sponsor matching gift programs and will match any charitable donations made by their employees. When HEPData integration is enabled. Fundraising Pro platform allows donors to check if their employer offers matching gifts.							
Electronic Payments								
PayPal Fraud Management								
Tax Receipting	Save							
Title Setting								
Monthly Donations								
Privacy Policy								
QAS Address Validation								
HEPData								
API Setup and Configuration								

Note: HEPData integration is only available for clients in Canada and USA.



## **Donation Pages**

Once you have enabled HEPData, a "Matching Gift" area will be visible on the donation pages for all your events as shown in the image below.

### Contact Information

*	Address:	◉ Home <sup>©</sup> Work	
*	City/Town:		
*	Country:	CANADA	•
*	Province/State:	Please select a province	•
*	Postal/Zip Code:		
Phone Number:		()	Ext.
Cell Phone Number:		()	]
*	Email Address:		

Allow The Artezian Foundation to contact me by email.

I give The Artezian Foundation permission to contact me by mail (post).

### **Matching Gift**

Your employer may match your gift. Enter your employer name below to see if your company offers matching gift.



The donor can then search for their employer by typing their employer name into the search box and clicking search. If the employer is found, the donor can then click on the employer name to see detail instructions about the matching gift eligibility and the process that the need to follow in order for the charity to receive the matching gift.

It is important to note that the HEPData integration is a means for providing donors with information about their employers matching gift eligibility. The Fundraising Pro Application does not collect the matched gift.



#### **Matching Gift**

Your employer may match your gift. Enter your employer name below to see if your company offers matching gift.

dell Search

Yes, **dell** is match eligible. 4 matching gift company(ies) were returned under that name in the Gift Plus matching gift database.

• Dell, Inc.

Company: Dell, Inc. Subsidiary Of: Foundation #: 12620000 Last Updated: 06/15/2015 Contact: c/o Your Cause, LLC Phone: 8667516031 E-mail: Dell-support@yourcause.com Matching Gift Form URL: Matching Gift Guidelines URL: http://content.dell.com/us/en/corp/d/corp-comm/make-a-difference.aspx Minimum Amount Matched: 25.0 Maximum Amount Matched: 10000.0 Total Per Employee: 10000.0 Gift Ratio: 1.0:1.0

**Comments**: Dell will only match donations that are made through their Giving community (www.dell.yourcause.com). They will not match 'offline' donations that are made directly to an organization. There are no forms available for matching as it is all done through the Giving community through their Intranet. They have also discontinued all matching to religious organizations.

#### Procedure:

 Participating donor logs into the matching gift website (check availability of log-in above) and submits the match request.

If this is your employer, click on the button below

My Employe

Once the donor has found their employer they can confirm their selection (optional) by clicking on the **My Employer** button.

Note: The Matching Gift section is only available in English. If the language preference for the page is French, a matching gifts section will not be visible.

### **Customizing the Donation Pages**

If you wish to add your own instructions for donors to follow within the Matching Gifts section;

- 1. From the administrator console, click on the Events tab.
- 2. Search for the event that you would like to edit. Once you have found the event click on it.
- 3. Click on the **Content** option from the left navigation menu.
- 4. Go to the Donate page and in the editor you can either edit the existing instructions or add content below the search box as shown in the image below.



ik and Preview	Fundraising Event			
St Content	Content Details: Donat	ion & Search - Donation Page - En	ter Information/Paymen	t
dden Itema	Preview Content for Langue	age: English +		Scenario: Solicited +
	Use keywords to help p	ersonalize your content		View Keyword List
	These keywords will be re	placed with information collected regarding	the participant.	
	Example: Hello, 96FirstNa Result: Hello, Andrewi Th	ame967 Thank you for your donation of 96 bank you for your donation of \$25.00.	DonationAmount%.	
	B / U 🐁 🟹			Set Font · Set Size ·
				Desidence House
	Cancel			Previous next
		Postal/Zip Code:		3
		Phone Number		ii
				EXI.
		Cell Phone Number:	( )	
		<ul> <li>Email Address:</li> </ul>		
		II Allow The Artezian Founda	tion to contact me by email.	
		🗷 I give The Artezian Founda	tion permission to contact n	ne by mail (post).
		Matching Gift		
		Your employer may match you	ır gift. Enter your employer i	name below to see if your compan
			Search	
		Payment Information		
		Donation Amount:	\$0.25	
		Did you know that by coverin	a the processing fee, The Ar	tezian Foundation will be able to I
		I want to cover the fees for	my donation ( ).	
		Credit Card Type		
		Conditi Cand Hyper	Visa •	
		<ul> <li>Credit Card Number;</li> </ul>		
	91			

5. Click **Save** once you have made all your changes.

## Update to Snapshot and Donation Details Report

We have updated the Snapshot and Donation Details report.

### **Snapshot Report**

- The following column has been added to the Snapshot Report
  - **Matching Gift Employer Name** For transaction type "Donation" a value is populated if the donor selects their employer from the search results.

### **Registration Detail Report**

- The following column has been added to the Donation Details report as an available column.
  - Matching Gift Employer Name A value is populated if the donor selects their employer from the search results.