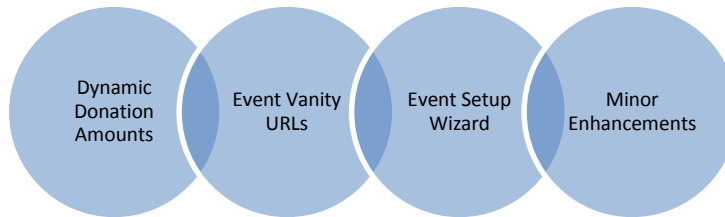


As part of our commitment to continuously update and enhance our Fundraising system, we have recently made the following enhancements to the FrontStream Fundraising platform.



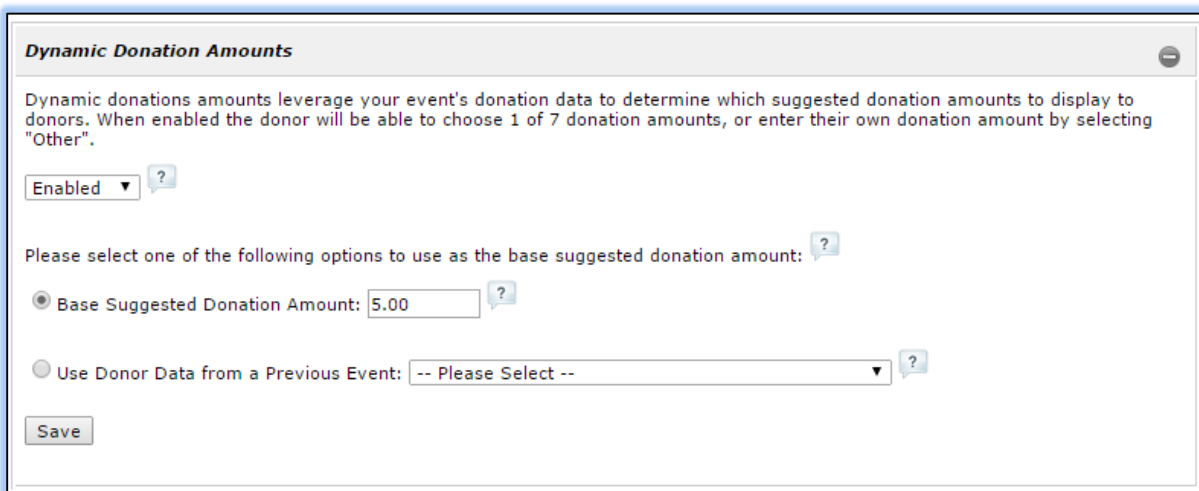
Dynamic Donation Amounts

Last [release](#), we added the ability to enable suggested donation amounts on all the donation pages for all event types and made it easier to manage the suggested donation amounts from one central location.

In this release, we are building on it and are excited to launch a new feature that leverages your event's data to intelligently and dynamically determine which suggested donation amounts should be displayed to donors on the donation pages!

Enabling Dynamic Donation Amounts

1. From the administrator console, find the event that you want to enable Dynamic Donation Amounts for.
2. From the left menu options, click on **Suggested Donation Amounts**.
3. On the Suggested Donations Amounts page, you will find a new section called Dynamic Donation Amounts. Depending on your event's scenario, you may or may not see the options in step four.
4. If you are creating a new event, when enabling Dynamic Donation amounts, you will have the option to enter a base suggested donation amount or have our algorithm leverage data from another event.



If you are enabling Dynamic Donation Amounts for an existing event and there is sufficient data in the event for the algorithm to leverage, you will only see the option to Enable/Disable Dynamic Donation Amounts.

5. Click on **Save**.

Once Dynamic Donation Amounts have been enabled, donors will be able to view them on the donation pages (Solicited, unsolicited donation page, mobile donation page, 'Friendship Powered Fundraising App for Facebook' donation page, Facebook Friendship Powered mobile donation page, and self-sponsor post registration). Below are screenshots from an event that has Suggested Donation Amounts enabled and shows what will be displayed to donors on both big browser and mobile pages.

Seven dynamic donation amounts will be presented to donors, with “Other” always visible.

Payment Information

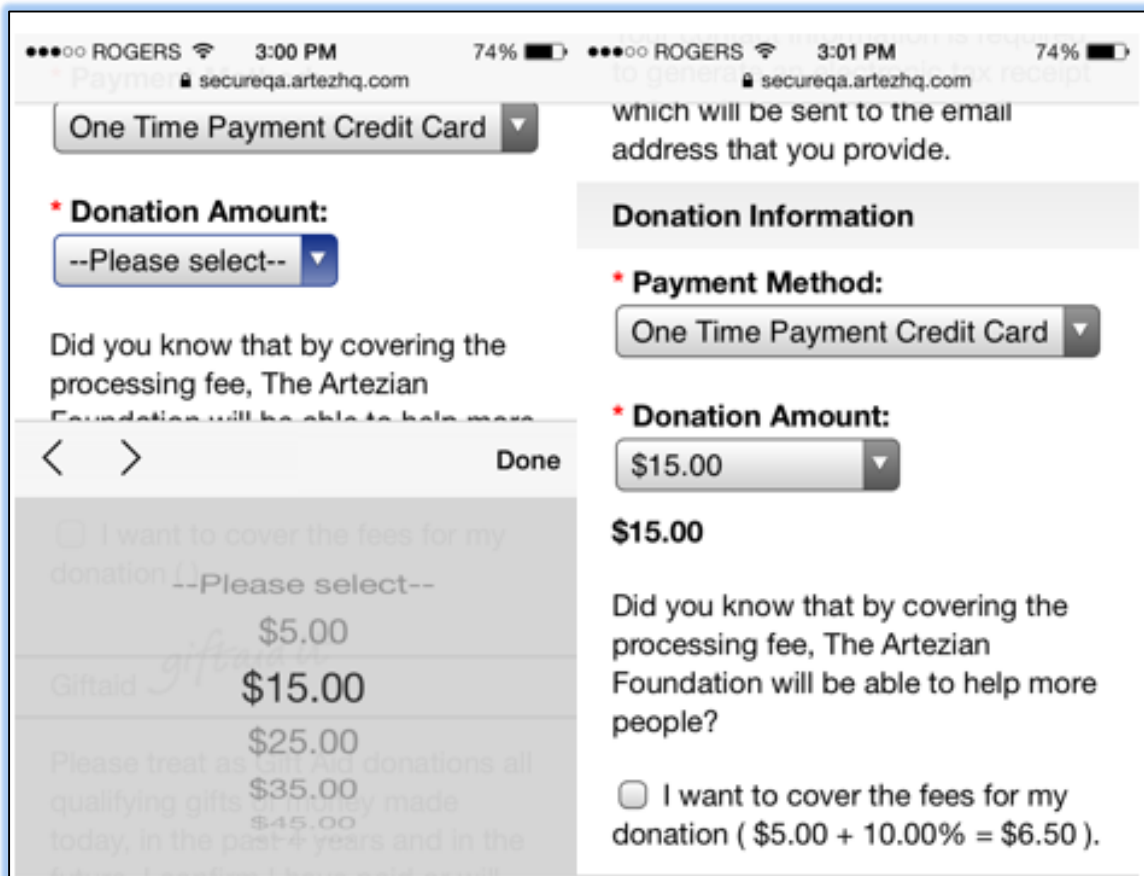
Payment Method: One Time Payment Credit Card ▾

* Donation Amount:

- \$5.00
- \$15.00
- \$25.00
- \$35.00
- \$45.00
- \$70.00
- \$95.00
- Other

Did you know that by covering the processing fee, The Artezian Foundation will be able to help more people?

I want to cover the fees for my donation (\$5.00 + 10.00% = \$5.50).



The screenshot shows a mobile app interface for a donation. At the top, the status bar shows 'ROGERS', signal strength, Wi-Fi, 3:00 PM, and 74% battery. The browser address bar shows 'secureqa.artezhq.com'. The main form area is split into two columns. The left column contains a dropdown menu for 'Payment Method' set to 'One Time Payment Credit Card', a 'Donation Amount' dropdown menu set to '--Please select--', and a checkbox for covering processing fees. The right column contains a 'Donation Information' section with a 'Payment Method' dropdown set to 'One Time Payment Credit Card' and a 'Donation Amount' dropdown set to '\$15.00'. Below the dropdowns, the text '\$15.00' is displayed. At the bottom, there is a 'Done' button and a checkbox for covering fees. A bottom navigation bar shows a back arrow, a forward arrow, and the 'Done' button.

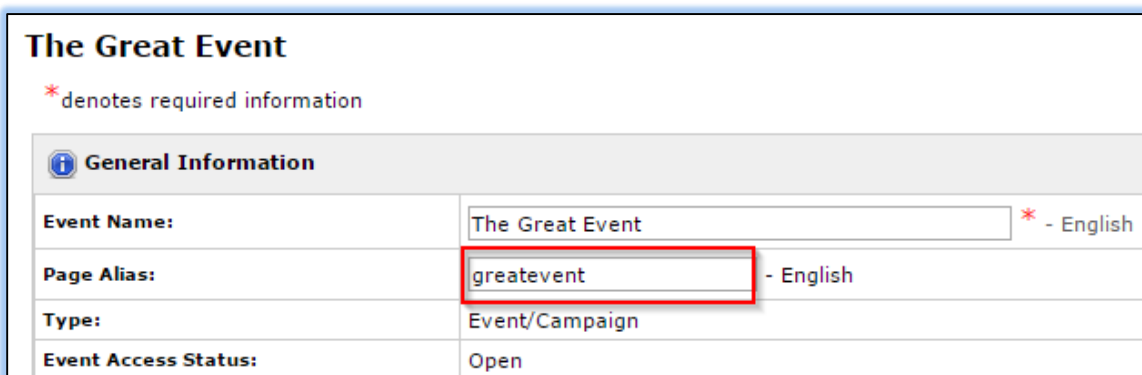
Since Dynamic Donations leverage the event's data to determine which amounts are displayed to donors, the amounts are likely to change as more donations are made to the event.

Event Vanity URLs

Applicable to organizations with custom URLs and for events that have personalized URLs enabled, an event administrator can also define an easy to remember, friendly URL for your event and event locations.

Defining a Vanity URL for an Event

1. From the administrator console, search for the event.
2. From the left menu options, click on **Event Summary**.
3. Click on **Edit Information**.
4. In the Page Alias field enter the value for your event's vanity URL



The Great Event

* denotes required information

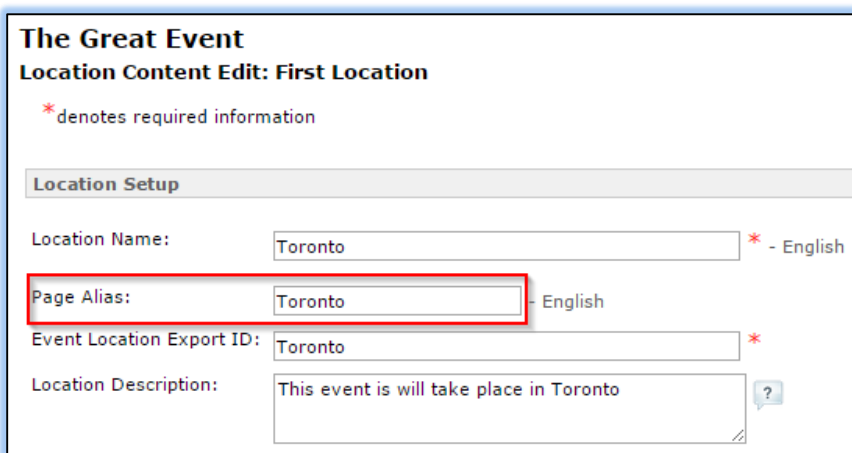
General Information

Event Name:	The Great Event	* - English
Page Alias:	greatevent	- English
Type:	Event/Campaign	
Event Access Status:	Open	

5. Click **Submit**.

Defining a Location Vanity URL

1. In addition to the event's URL you can also define a vanity URL for a location. From the administrator console, go to the event.
2. From the left menu options, click on **Locations**.
3. Select the Location and click on **Edit Information**.
4. In the Page Alias field enter the value for your location's vanity URL



The Great Event

Location Content Edit: First Location

* denotes required information

Location Setup

Location Name:	Toronto	* - English
Page Alias:	Toronto	- English
Event Location Export ID:	Toronto	*
Location Description:	This event is will take place in Toronto	?

6. Click **Submit**.

Now that you have defined the vanity URLs for your event and location, for easy sharing, you can find them in the Important Links section.

We have also made easy links to the Registration, Donation and Search pages. Once you have defined your event's vanity URL you can simply add a slash followed by the words Register, Donate or Search to the end of your event's vanity URL. See examples below:

<http://myorganizationscustomurl.com/greatevent/register>
<http://myorganizationscustomurl.com/greatevent/search>
<http://myorganizationscustomurl.com/greatevent/donate>

The same applies for French events:

<http://myorganizationscustomurl.com/grandevenement/enregistrer>
<http://myorganizationscustomurl.com/grandevenement/recherche>
<http://myorganizationscustomurl.com/grandevenement/donnez>

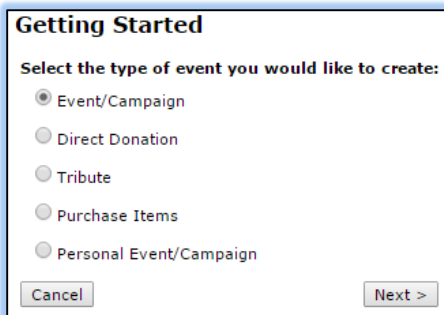
Please note that these six terms cannot be customized.

Event Setup Wizard

Setting up a new event just got easier! We have created a quick, easy wizard that will guide you through event setup process with some simple questions which, depending upon your answers, will create an event exactly to your specifications.

Using the Event Setup Wizard

1. From the administrator console, click on **Events**.
2. From the left menu options, click on **Setup New Event**.
3. Choose the type of event you wish to setup and click **Next**. Please note that the steps may vary depending on the event type that is being created. The steps below will be seen when setting up an **Event/Campaign**.

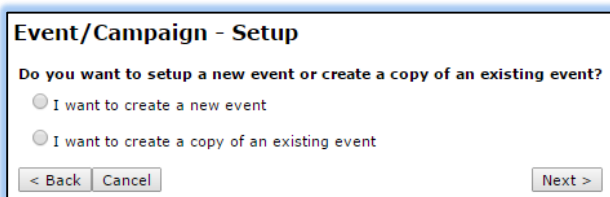


Getting Started

Select the type of event you would like to create:

- Event/Campaign
- Direct Donation
- Tribute
- Purchase Items
- Personal Event/Campaign

4. You are now given the option to **create a new event** or **create a copy of an existing event**.



Event/Campaign - Setup

Do you want to setup a new event or create a copy of an existing event?

- I want to create a new event
- I want to create a copy of an existing event

2. You are asked a series of questions which determine the **settings** of the event being created.

Event/Campaign - Setup

To assist you in getting your event setup and running we will need to ask you a few questions.

Does your event require English and French pages?

Yes, English and French pages

No, English pages only

Are you allowing participants to register both as an individual and in teams?

Yes, participants can register both as individuals and in teams

No, participants can only register as individuals

Does your event require multiple registration types?

Yes, my event has multiple registration types

No, my event does not have multiple registration types

Are there multiple locations for your event?

Yes, my event has multiple locations

No, my event does not have multiple locations

Are participants required to accept a waiver?

Yes, participants are required to accept a waiver

No, participants are not required to accept a waiver

3. Supply the information for your event and click **Finish** to continue with the wizard.

Event/Campaign - Setup

Please complete the form below:

Event Name: *

Event Description:

Fundraising Goal:

Event Start: *

Event End: *

Registration Start: *

Registration End: *

Export Event ID: *

Payment Gateway: *

4. Since we answered the question “**Are there multiple locations for your event?**” with “**Yes**” we are prompted to enter the information for each location.

Event/Campaign - Setup

Please specify all of the locations required for your event. If you require less than 3 locations in your event, simply click "Remove" to remove the locations you don't need. If you require more than 3 locations click on "Add another location".

Location 1

Location Name * Location Export ID * [Remove](#)

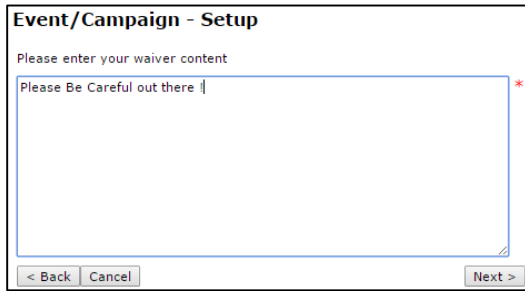
Location 2

Location Name * Location Export ID * [Remove](#)

Location 3

Location Name * Location Export ID * [Remove](#)

[Add another location](#)



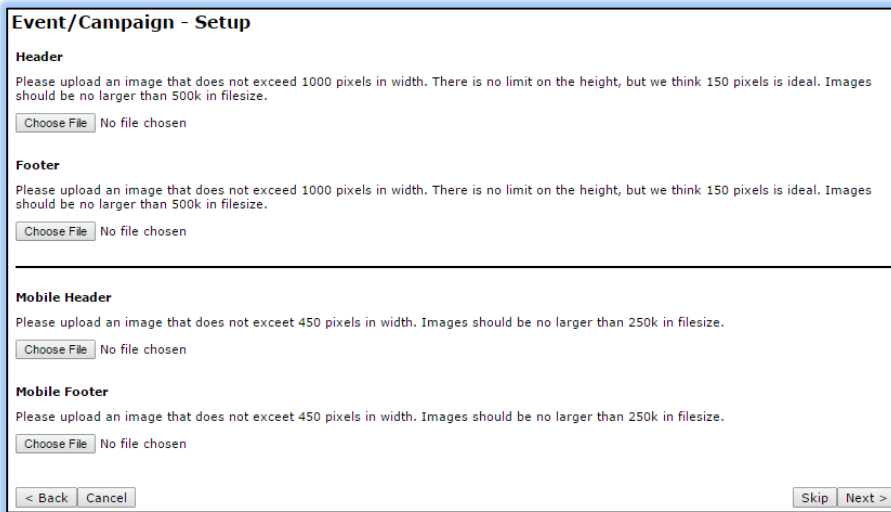
Event/Campaign - Setup

Please enter your waiver content

Please Be Careful out there !!

< Back Cancel Next >

8. Upload Header/Footer Images.



Event/Campaign - Setup

Header

Please upload an image that does not exceed 1000 pixels in width. There is no limit on the height, but we think 150 pixels is ideal. Images should be no larger than 500k in filesize.

Choose File No file chosen

Footer

Please upload an image that does not exceed 1000 pixels in width. There is no limit on the height, but we think 150 pixels is ideal. Images should be no larger than 500k in filesize.

Choose File No file chosen

Mobile Header

Please upload an image that does not exceed 450 pixels in width. Images should be no larger than 250k in filesize.

Choose File No file chosen

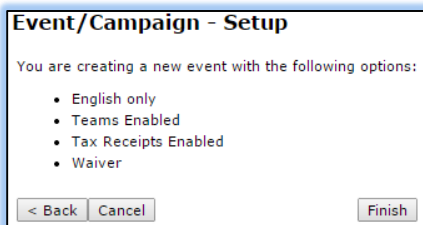
Mobile Footer

Please upload an image that does not exceed 450 pixels in width. Images should be no larger than 250k in filesize.

Choose File No file chosen

< Back Cancel Skip Next >

9. Click **Finish** to create a new event.



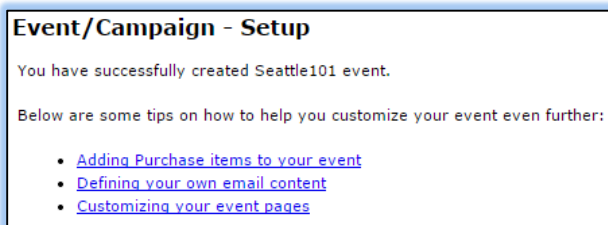
Event/Campaign - Setup

You are creating a new event with the following options:

- English only
- Teams Enabled
- Tax Receipts Enabled
- Waiver

< Back Cancel Finish

10. Additional options are displayed to easily setup other aspects of your event like purchase items and customizations. Click **Done** to move to the **Event Summary**.



Event/Campaign - Setup

You have successfully created Seattle101 event.

Below are some tips on how to help you customize your event even further:

- [Adding Purchase items to your event](#)
- [Defining your own email content](#)
- [Customizing your event pages](#)

Once you have complete all steps in the Event Setup Wizard, your event will be created and will follow all the options you have chosen. As always, you can still go into Event Settings and adjust any information as needed.



March 2015 – Release Notes

Minor Enhancements

In addition to the new features, we have also made the following minor enhancements:

Ability to Set the Corporate Team Affiliation when Adding a Registrant via Data Entry

If you are adding a participant via data entry and your event has Corporate Teams, you now have the ability to set a corporate team affiliation for the registrant.

FrontStream CRM

For clients that import registrant data from the Frontstream Fundraising platform into Frontstream CRM (GiftWorks), if a previously imported registrant leaves or joins a team, you will have the ability to reimport that user with the updated details.

Administrator Console Rebranding

As part of our unified brand strategy, when logging into the administrator console you will notice the logo has changed as well as the color scheme.