

As part of our commitment to continuously updating and enhancing our fundraising system, we have recently made the following upgrades to the enterprise fundraising platform.





Location administrators have the ability to setup/send custom emails

Minor Enhancements

Support for Keywords in Custom Emails

We have added the ability to insert keywords in custom emails. The following are available for use in custom emails, including UDF (User Defined Fields) keywords.

Keyword	Description	Applicable Event Template(s)		
%AddressLine1%	Address Line 1	All		
%AddressLine2%	Address Line 2	All		
%AddressLine3%	%AddressLine3%	All		
%AddressLine4%	%AddressLine4%	All		
%Apartment%	Apartment Number	All		
%City%	City	All		
%ConfirmationNumber%	Confirmation Number (does not apply to donation related email)	Event/Campaign		
%CountryCode%	Country	All		
%DonationAmount%	Donation Amount	All		
%DonationDate%	Donation Date	All		
%EmailAddress%	Email Address	All		
%EventEndDate%	Event End Date	All		
%EventName%	Event Name	All		
%EventStartDate%	Event Start Date	All		
%EventStartPage%	The URL of event start up page	All		
%FirstName%	First Name (applicable to donors and registrants)	All		
%LastName%	Last Name (applicable to donors and registrants)	All		
%LoginName%	Login Name (does not apply to donation related email)	Event/Campaign		
%OrganizationName%	Show the name of the organization	All		
%ParticipantNumber%	Internally assigned participant number; available to registration or solicitation email types.	Event/Campaign		
%PersonalPageLink%	The URL of a participant's personal page; available to all participant-related email types. For team- related email types, it shows the captain's personal page URL.	pant's personal page; available lated email types. For team- , it shows the captain's Event/Campaign		
%PostalCode%	Postal Code	All		



%ProvinceCode%	Province	All	
%RegistrationDate%	Registration Date (does not apply to donation related email).	Event/Campaign	
%RegistrationFeeTotal%	Total registration fee paid (does not apply to donation related email)	Event/Campaign	
%RegistrationStatus%	Registration Status (does not apply to donation related email).	Event/Campaign	
%TeamName%	Team Name (does not apply to donation related email)	Event/Campaign	
%TeamCaptain%	Team Captain (does not apply to donation related email)	Event/Campaign	
%RegType%	Registration Type (does not apply to donation related email)	Event/Campaign	
%TeamPageLink%	The URL of team page; available to all team- related email types.	Event/Campaign	
%WaveName%	Wave Name (does not apply to donation related email)	Event/Campaign	
%WaveTime%	Wave Time (does not apply to donation related email)	Event/Campaign	

For more information about setting up a custom email, read: Creating a Custom Email

Call to Action Links in Global Header

The global header has been updated in event/campaigns using the fundraising hub. The header now includes call-to-action links so that users can easily navigate through pages in an event. The following links have been added to the global header:

- **Register** Takes visitor to the registration start page.
- **Donate** Takes visitor to the donate page where solicitor information is retained when applicable.
- Search Takes visitor to the registrant search page.



Notes: Donate button in the header will not be displayed on location pages. It also will not be displayed on the event home page if the "Enable Direct Donation" setting is disabled for the event.

Location Specific Administrator Notification Emails

Administrator notification emails can be enabled in event/campaigns with multiple locations. This allows specific administrators to receive notifications that only apply to their location. The following administrator emails can be enabled at the location level:



- Admin Notification New Registrant
- Admin Notification New Sponsor
- Admin Notification New Team Registered
- Admin Notification New Registrant

Enabling Administrator Notification Email for a Location

- 1. From the admin console, in your Event/Campaign, click on Emails.
- 2. Click on the location drop down and select your location.

friendship powered	act fundrai	Ve ising" mpany	Logged in as: <u>Artez Staff</u> Knowledge Base ^{NEW} · 🔂 Log Out						
Home Configurat	tion	Events	Relationships	Data Entry	Reports	Export Data	Import Data	Dashboard	
<u>Event</u> » [Email Manager	Event » [Email Management]								
Event Summary	Tes	t Even	t					Manage	Reply To & Sender Name
Event Settings	Event Settings Email Management Manage Lavouts					Manage Layouts			
Locations	Event Home Page: https://securega2012a.artezhg.com/registrant/startup.aspx?eventid=23961								
Registrations	Check the checkbox beside the email name to enable it. Click on the email name to edit the								
Waiver	mess	age conter	nt of that email.						
Purchase Items	Locat	ion:							
Downloadable Forms	Ever	nt Email Lis	st 🔻						
User Defined Fields		Individ	ual Registrant M	essages to the	ir Donors:				0
Widgets		Get Spo	nsors (Ask Reople)	to Sponsor You)					- Default Content
Card Management		Get Sponsors (Ask People to Sponsor You)			Deldale Contene				
Emails	V Tell-A-Friend (Tell others about this event)			Custom Content 🛕					
Payment Types	Thank Sponsors (Thank your sponsors, email)			Default Content					
Content		Thank S	popeore with E-Car	-d					Default Content
Media		mank a	ponaora with E-Car	u					Densair Content
Style Settings		Add	Get Sponsors	-					

- 3. Click on the administrator email that you want to enable.
- 4. Enter the email address of the person that you want the notification to be sent to. When entering multiple recipients, ensure the email addresses are separated by semicolons.

Administrator Recipients (separate multiple emails with semicolons)

johndoe@doe.com; janedoe@doe.com	
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- 5. When finished, click **Save**.
- 6. Repeat steps 3 to 5 to enable any additional notification emails.

Custom Emails for Location Administrators

Administrators with access to some locations now have the ability to create and send custom emails to donors, participants and team captains in those locations. In the screenshot below, the administrator only has access to "first location" and may only email donors associated to that location.

Who would you like to send this Email to?		
Donor 🗸		
Only Email recipients that have opted to allow the organi	ization to contact them by Email	
What filter condition(s) must the recipient mee	t? ?	G Add New Rule
Field	Condition	Value
Location	In	First Location
Donation Amount 👻	Greater Than or Equal 🔻	
	I	



For more information on setting up a custom email, read: Creating a Custom Email

Other Minor Enhancements

In addition to the new features that have been added, we have also have implemented the following minor enhancements:

• Removed the Artez Interactive logo from the footer and left panel on all event types and pages.



- Added HTML validation to Emails to prevent invalid HTML markup from being inserted and therefore resulting in an error when the participant attempted to send out the email. The following HTML tags are allowed:
 - <a>, <abbr>, <address>, , <blockquote>,
, <caption>, <center>, <cite>, <code>, <col>, <colgroup>, <dd>,<, <dfn>, <div>, <dl>, <dt>, , <fieldset>, , <h1>, <h2>, <h3>, <h4>, <h5>, <h6>, <hr>, <i>, ,, <ins>, <kbd>, <legend>, , , , , <q>, <small>, , , <sub>, <sup>, , , ,<<td>,, <tbody
- Update to Snapshot Report. The following columns shall be added:
 - Processing Fee Amount
 - For transaction type "Donation" or "Organization Donation", this field will be populated if the donor has opted in for covering the processing fee. The value populated is the processing fee amount.
 - Corporate Team Name
 - For transaction type "Donation" or "Organization Donation", the column will be populated with the corporate team name when the donation was made directly to a corporate team.
 - For transaction type "Donation" or "Organization Donation", the column will be populated with the corporate team name if the person the donation is being made to is affiliated with a corporate team.
 - For transaction type "Registration", the column will be populated if the individual or team is affiliated with a corporate team. If they are affiliated the column will be populated with the Corporate Team name.
 - Solicited Donation
 - We have added an additional "Team Split" value. For transaction type "Donation", "Team Split" would be populated if it was a team split donation.
 - The following columns have been removed.
 - inPersonalDirectory and inTeamDirectory columns. These are duplicates of the Search Permission Individual and Search Permission Team columns.