

Tips for Walkers

- Register for the Walk online!
 - Make it easy for potential sponsors to give
- Make it personal!
 - Share a story: tell why you're passionate, and
 - Make it tangible: lives saved, sponsor me for the cost of a latte etc.
- Ask people that have sponsored you in the past!
 - o A list of former sponsors will be sent in the mail
- Use social media and email!
 - Leverage the power of technology to promote the Walk