



2018 Sponsorship Opportunities

On Saturday, June 9, 2018, Emerson Hospital will hold its **18th Annual Run~Walk for Cancer**. Funds raised by Run~Walk exclusively support patient care at the Mass General Cancer Center at Emerson Hospital – Bethke. **In addition to the benefits listed below, 2018 sponsors are entitled to visibility at secondary Run~Walk events, such as a kick-off party, spin cycling and more.**

We would be honored to present your company as a supporter of Emerson Hospital's outstanding Cancer Center.

Presenting Sponsor ~ \$10,000

- Logo on three Run~Walk banners (Locations: Emerson Hospital, West Concord and Acton)
- Logo on Run~Walk directional markers
- Logo on event banner at food & award ceremonies tent
- Logo on participant t-shirts and complimentary giveaway bags
- Logo/Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways & event booths
- Eight complimentary Run~Walk registrations

Sustaining Sponsor ~ \$2,500

- Logo on day of event signage on (Choose one of four course kilometer markers)
- Logo on participant t-shirts and complimentary giveaway bags
- Logo/Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media, brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways & event booths
- Four complimentary Run~Walk registrations

Tribute Sponsor ~ \$5,000

- Logo on day of event signage at (Choose one: Race Finish/Timing, Course Water Table, Race Refreshment Table)
- Logo on participant t-shirts and complimentary giveaway bags
- Logo/Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media, brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways & event booths
- Six complimentary Run~Walk registrations

Supporting Sponsor ~ \$1,000

- Logo on signage for family activities (choose one: Disc Jockey, Inflatable Obstacle Course, Tot Trot, Tie Dye T-shirts or Pool)
- Logo on participant t-shirts
- Logo/Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media, brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways & event booths
- Three complimentary Run~Walk registrations

"Today I stand here as a cancer survivor. It has been 11 months since my last treatment, and it's difficult to believe that I have come so far in such a short time. All of my treatments were at Emerson Hospital, and every one of you helped me through them, even though you didn't even know my name. Your donations made sure that I was in the best possible facility when the tumor was first detected. My journey to wellness took me to places that I never thought I'd have to go, and I was fortunate to have a hospital in my community that offered an excellent cancer center without having to go into Boston everyday. Please know my gratitude will last forever." ."

- a grateful Emerson cancer patient