



2019 Sponsorship Opportunities

On Saturday, May 18, 2019, Emerson Hospital will hold its **20th Annual Run~Walk for Cancer**. Funds raised by Run~Walk exclusively support patient care at the Mass General Cancer Center at Emerson Hospital – Bethke. **In addition to the benefits listed below, 2019 sponsors are entitled to visibility at secondary Run~Walk events, such as a donor party and more.**

We would be honored to present your company as a supporter of Emerson Hospital's outstanding Cancer Center.

Presenting Sponsor ~ \$10,000

- Logo on three Run~Walk banners (Locations: Emerson Hospital, West Concord and Andover)
- Logo on Run~Walk directional signage
- Logo on event banner at feedback and ceremonies tent
- Logo on participant t-shirts and complimentary giveaway bags
- Full page ad in event brochure – mailed to 10,000 homes
- Logo/Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media, brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways & event booths
- Eight complimentary Run~Walk registrations

Sustaining Sponsor ~ \$2,500

- Logo on day of event signage
- Logo on participant t-shirts and complimentary giveaway bags
- Logo/Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media, brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways & event booths
- Four complimentary Run~Walk registrations

Tribute Sponsor ~ \$5,000

- Logo on day of event signage – premium placement
- Logo on participant t-shirts and complimentary giveaway bags
- ½ page ad in event brochure – mailed to 10,000 homes
- Logo/Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media, brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways & event booths
- Six complimentary Run~Walk registrations

Supporting Sponsor ~ \$1,000

- Logo on signage for family activities
- Logo on participant t-shirts
- Logo/Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media, brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways & event booths
- Three complimentary Run~Walk registrations

Friend ~ \$500

- Name on participant t-shirts
- Name on Run~Walk printed and electronic publications, including website, press releases, ads, social media, brochures and posters
- Recognition in Emerson's annual report, distributed to 3,000+ households
- Opportunity to promote your business to participants through giveaways
- Two complimentary Run~Walk registrations

"This is a community in the truest sense of the word. Proceeds from Run~Walk helped me as I went through my cancer treatments. Blanket warmers, pain management therapies such as massage and reiki, education resources, handmade quilts all made my unpleasant experience a little brighter. And interestingly, the support doesn't end with that last treatment – just as the healing isn't complete at the end of that last treatment. The social services and counseling have been invaluable to me as I travel this journey of cancer recovery. I await the opportunity to pay it forward to someone who will appreciate this as much as I do – thank you, thank you."

- a grateful Emerson cancer patient

Commitment date to receive full benefits in marketing materials is December 1, 2018.