



The March of Dimes Foundation  
Southern New Mexico/ El Paso Market  
2840 N. Telshor  
Las Cruces, NM 88011  
(575) 740-1025  
rthomen@marchofdimes.org

Hello HHFHH Alumni Models!

Welcome to the High Heels for High Hopes Alumni Fund the Mission Opportunity! We are excited to share with you the opportunity to continue to play a role as an alumni model and support March of Dimes Fund the Mission Campaign! When you chose to participate as a Model with the March of Dimes High Heels for High Hopes, you became part of a vast network of alumni models. You can continue to contribute your expertise and experience and invest in programs and initiatives that support the March of Dimes mission. The March of Dimes mission continues to focus on eliminating premature birth, birth defects and infant mortality. We hope for the day that every child can be born healthy and strong!

**HOW YOU CAN PLAY A PART**

We are asking any alumni model who would like to become a Fund the Mission Donor to donate \$200 to this campaign! By doing so we will be recognizing you in the following way:

1. Your model photo, year of participation, and company name will be recognized on a designated Alumni Fund the Mission page in the HHFHH event program
2. At the High Heels for High Hopes Event on Saturday, November 17<sup>th</sup>, you will be greeted with a white sash that will have your year of participation and your name for you to wear during the event.
3. Recognition on our social media outlets as an Alumni Model-Fund the Mission Donor
4. Stage acknowledgement at the Fund the Mission piece of the HHFHH Event. Estimated attendance 500+

Below is a form you can complete to mail in your donation. Please make your checks payable to the March of Dimes. Your contribution is tax-deductible and I can email you a receipt. If you would like to Fund the Mission and participate in this campaign please do so by November 1<sup>st</sup>, 2018!

We appreciate you and value your time and talents not just the year in which you preformed, but ALWAYS!

Sincerely,

R. Lindsay Thomen

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**YES! I would like to contribute to Fund the Mission \$ 200** \_\_\_\_\_

**TOTAL ENCLOSED** \_\_\_\_\_

**Please credit my donation to (Alumni Model Name & Year)** \_\_\_\_\_

**Name** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Address** \_\_\_\_\_ **City/State/Zip** \_\_\_\_\_

**Email** \_\_\_\_\_