

Fundraising Ideas

Fundraising is the spirit of Bikers For Babies and proudly 76 cents of every dollar raised by the Southwest Cost Division goes back into mission investment. Thousands of our riders go above and beyond to raise money for the March of Dimes.

Tell people about why you ride; they will want to support your cause.
Remember it's all about the babies.

Family and Friends

- Make a list of all your friends, neighbors and family members and ask each one for a donation.
- Send e-mails to friends who might live out of town (school friends, former colleagues, clubs and church members).
- Post a message and/or image on your social networking sites (Facebook, Twitter, etc.) driving people to your fundraising page. Include your personal link to make donating easy.
- Create an “extra change in my pocket” box. At the end of the day, ask friends and family to drop their spare change in the box.

Company Support

- Ask your company if they have a matching gifts program.
- Send an email to your company address book.
- Soup for lunch—make a large pot of soup or chili, bring it into the office and sell lunch for a \$5.00 donation towards your fundraising.
- Blue Jeans for Babies days. Ask March of Dimes for more information about dress down days, then ask your company if a special day can be set aside to raise money for March of Dimes.
- Sell pin-ups. Contact the March of Dimes office for pin-ups to sell to your co-workers. See if your company would like to participate in a pin-up campaign.

Before fundraising at your office, check your company policies to ensure they support your activities.

10 FOR \$10

Make a list of 10 friends, family, neighbors, and co-workers. Just ask each of them to make a \$10 donation and you have become a \$100 Hero!

NEED SUGGESTIONS ON WHO TO ASK?

Doctor	Daycare Provider
Dentist	Church friends
Dry cleaner	Teachers
Golf/tennis/social friends	Long-distance family and friends
Hairstylist	Accountant
Lawyer	

FUNdraising Activities

Sell your skills

Are you a Mr. or Mrs. Fix-It? The best baker on the block? A DIY designer? Ask friends or neighbors if they will make a donation to your fundraising efforts in exchange for your amazing talents. You can offer to house or dog sit, hold a carwash for your block, or even mow a few yards.

Get your local business/restaurants involved

Is there a local store in town with the hottest new item? Ask local business if they would be willing to donate an item or gifts cards that you can raffle off for donations. See if any local restaurants will host a fundraising night dedicated to the March of Dimes. Often times they will donate a percentage of sales or put out a donation jar by the door.

Entertain friends/host a party

Collect donations and entertain at the same time. Host a dinner party or movie night and invite 10 or more friends. Have each guest pay \$20, spend no more than \$10/person on food and at the end of the night you'll have \$100 in donations (and be a \$100 hero).

Not really a dinner party fan? Here are a few other ideas to get your friends involved in your fundraising efforts.

Poker Night

Silpada or Avon Party

Bowling Night

Used Book Sale

Garage Sale

Game Night