



## Team Captain Roles and Responsibilities

1. Recruit 15 pullers who are each committed to raise money for Special Olympics Florida. Give your team members time to fundraise. Recruit, and register pullers by September 1!
2. Set a team fundraising goal and ask each puller to raise a specific amount of money to help achieve the team fundraising goal.

*Example:* A team of 15 pullers can easily raise \$1,500 if each puller raises \$100.

3. Challenge yourself or at least one puller on your team to raise \$1,000. (Have you checked out the fundraising prizes?!)
4. Help all your team members register on the Plane Pull online fundraising webpage by sending them an email from your Plane Pull webpage that includes a link for them to register on your team.
5. Help each puller achieve their personal fundraising goal. Encourage use of the online fundraising tool as a quick and easy way to ask for secure donations via email.
6. If applicable, obtain a matching gift forms from your company and distribute to your pullers.
7. Motivate and encourage your pullers from start to finish.
  - a. Identify any individuals on your team who are connected to the mission of Special Olympics Florida and ask them to share their inspiring story with other pullers.
  - b. Recognize pullers for progressing towards and achieving their goals.

**Celebrate your team's success at the 2017 Special Olympics Florida Plane Pull event on November 4, 2017 at the Orlando International Airport!**