



Fundraising4Dummies

Set your goals high!

Make a list of potential donors, think family, friends, and co-workers!

Email everyone! You can login to your personal page online, where you will find emails already written for you to send as follow ups and thank-yous. They can click on the link in the email to donate to you online!

Expand your giving circle! Use social media like Facebook, Instagram, and Twitter to share your journey and encourage others to support you.

Customize your personal page!

Your Personal Page is an easy way to share why you've made the decision to compete in the Tech4Good; Connected North on Ice Challenge.

Post your photo, tell your story, update your fundraising goal, request donations and keep track of your fundraising progress.

Link to your Personal Page in emails and on social media.

Corporate support!

Ask your company to support you. Talk to management about a donation from the company or even donation matching.

Corporate teams are a great way to increase individual players' fundraising while encouraging camaraderie and increasing the exposure of your company. Approach management about supporting a corporate team.